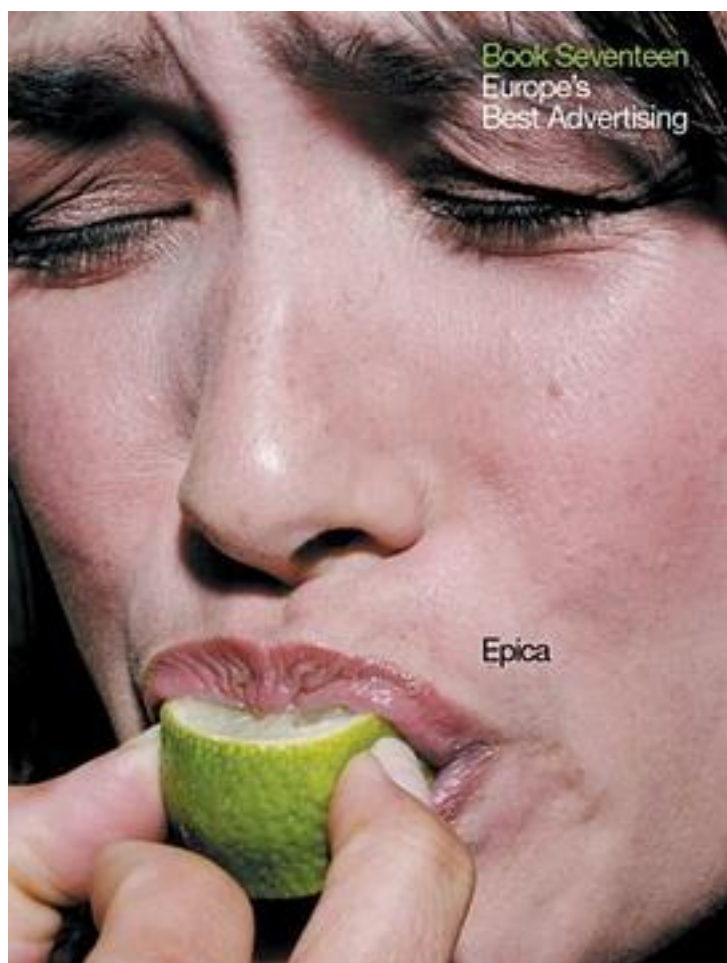


Epica Book Seventeen



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著者:Adam Ward

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Journalists from 30 international magazines have judged these ads the best. Taken from print, publications, Internet sites, direct marketing organizations, and packaging design projects, they are the winners, finalists, and high scorers of the Epica

competition, Europe's premier creative awards show. Winners were drawn from over 6,000 entries submitted from agencies in more than 39 countries. Each one was judged on the originality of the creative idea and the quality of its execution. The 17th annual edition features more than 2,000 color images, along with a complete directory of the creative teams behind each entry. It's a veritable "who's who" of European talent.

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