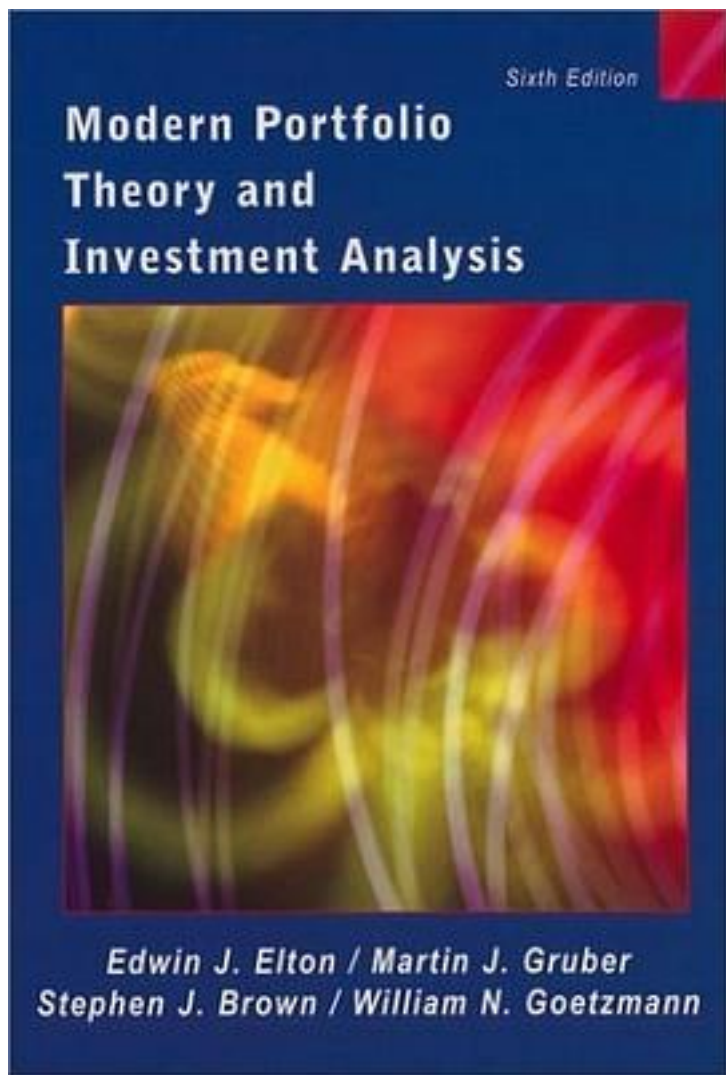


Modern Portfolio Theory and Investment Analysis



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This book covers the characteristics and analysis of individual securities as well as the theory and practice of optimally combining securities into portfolios. Stressing the economic intuition behind the subject matter, this classic text presents advanced concepts of investment analysis and portfolio management.

It can be used for courses in both portfolio theory and in investment analysis that have an emphasis on portfolio theory. It can also be used in a course in investments where both portfolio analysis and security analysis are discussed.

The authors' goal has been to make all the material in this text accessible to students of portfolio analysis and investment management, both at the undergraduate and graduate levels while maintaining the rigor through the use of appendices which can be used in conjunction with the text.

作者介绍:

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书评

从第9版中文版过来，称赞一下第7版中文版的翻译。
不要买第9版中文（翻译极烂），要买就买第7版中文。
这书的好处是投资组合计算那部分讲得非常详细，赞。之前看了好几本书，投资组合的原理烂熟于胸，可是具体怎么计算，很多书言之不详。这本书第5章第6章对于投资组合的分析...

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