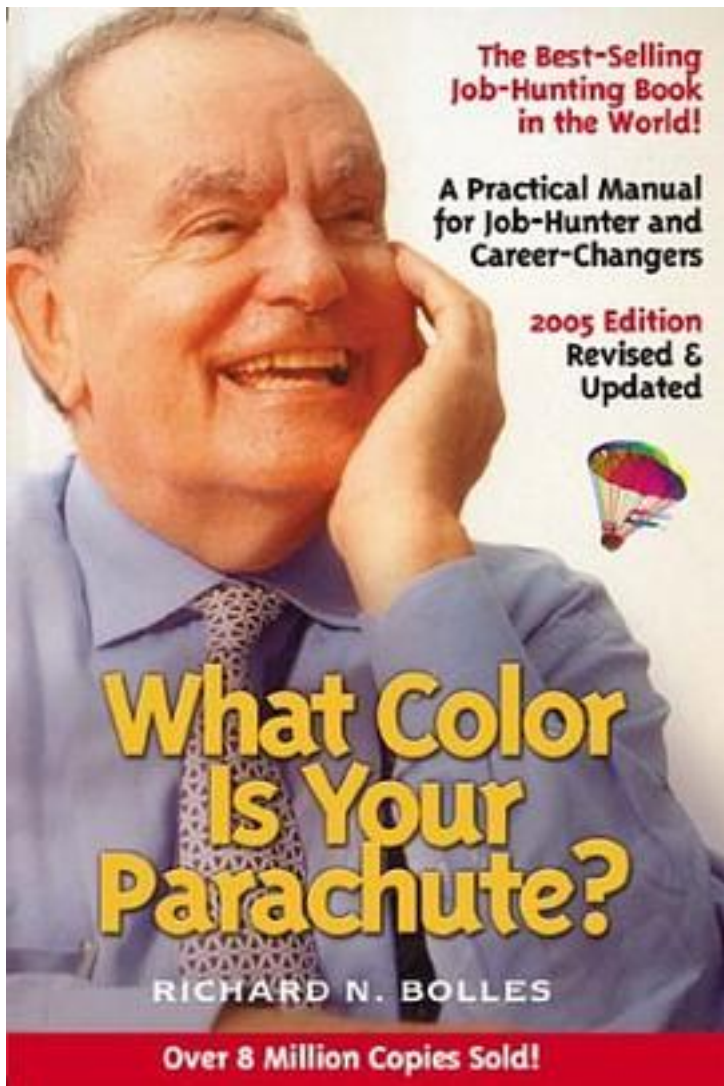


What Color Is Your Parachute? 2005



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In the last four years, the United States has lost 2.3 million jobs—the most in any four-year period since Herbert Hoover and the Great Depression. Currently, millions of workers are unemployed both in the United States and worldwide and the problem isn't likely to abate anytime soon. In the 2005 edition of his legendary job-hunting book, WHAT COLOR IS YOUR PARACHUTE? Richard Bolles presents a detailed plan for facing this societal problem head-on, declaring that we must each begin by mastering this new world for ourselves and then, once empowered, share our knowledge with others to empower the world.

In PARACHUTE 2005, Bolles offers a completely new book for this uncertain job market, laying out a simple, step-by-step plan for finding meaningful work and mission despite our economy's jobless recovery. Featuring fresh explanations of old concepts and the introduction of new ideas, Bolles defines the distinctions between "resume jobs" and "grapevine jobs," between "passive job-hunting" and "active job-hunting," between "weak ties" and "strong ties," and much more. These are not normal times. And this is not your normal PARACHUTE. It faces squarely the "workquake" that is shaking up the job market around the world, and gives not only simple steps but steady hope.

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