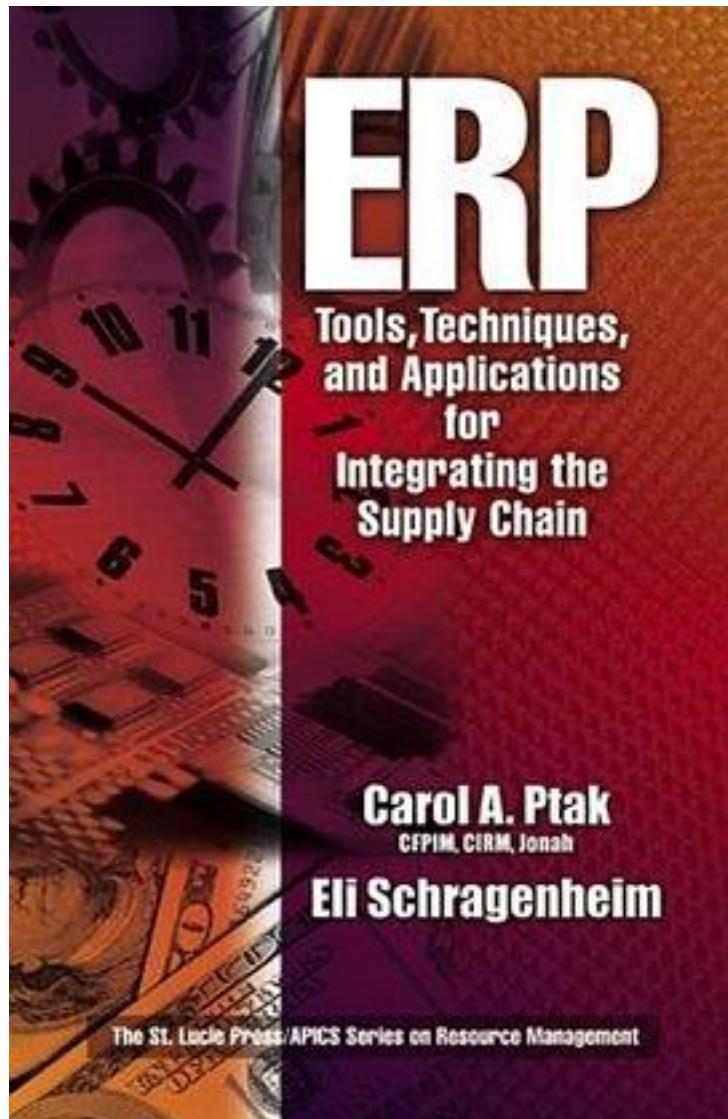


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出版者:Wiley

出版时间:2001-7-27

装帧:Hardcover

isbn:9780471392019

Follow the "Proven Path" to successful implementation of enterprise resource planning Effective forecasting, planning, and scheduling is fundamental to productivity-and ERP is a fundamental way to achieve it. Properly implementing ERP will give you a competitive advantage and help you run your business more effectively, efficiently, and responsively. This guide is structured to support all the people involved in ERP implementation-from the CEO and others in the executive suite to the people doing the detailed implementation work in sales, marketing, manufacturing, purchasing, logistics, finance, and elsewhere. This book is not primarily about computers and software. Rather, its focus is on people-and how to provide them with superior decision-making processes for customer order fulfillment, supply chain management, financial planning, e-commerce, asset management, and more. This comprehensive guide can be used as a selective reference for those, like top management, who need only specific pieces of information, or as a virtual checklist for those who can use detailed guidance every step of the way.

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