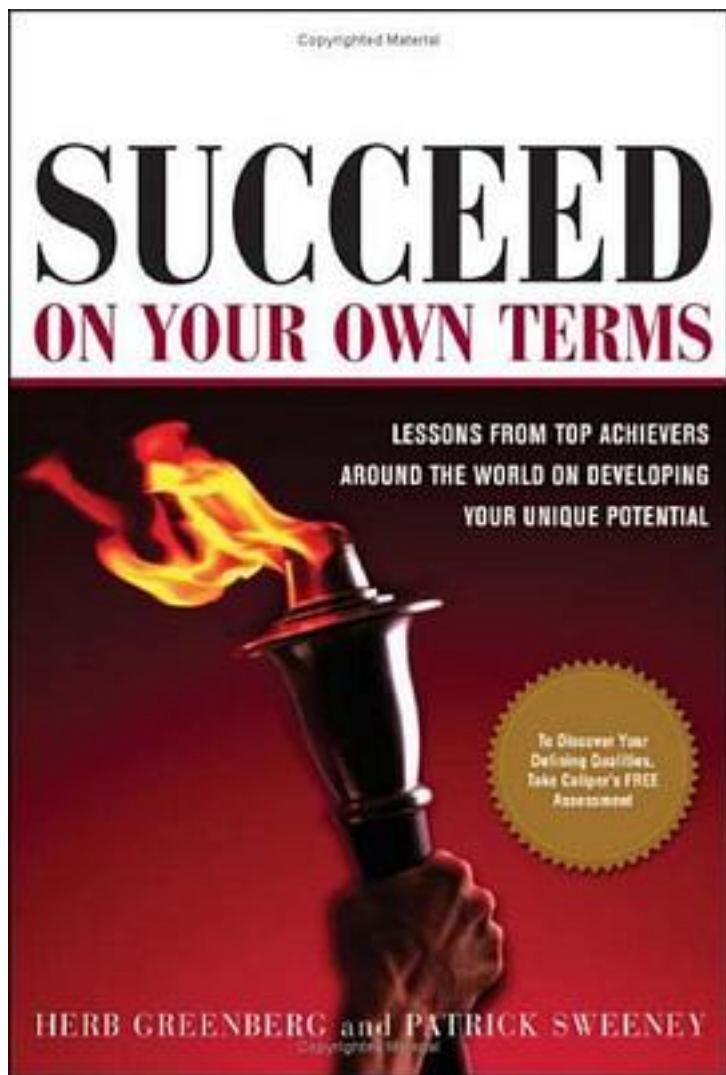


SUCCEED ON YOUR OWN TERM



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Lessons From Top Achievers On Developing Your Unique Potential

Success starts with understanding what drives you, according to authors Herb Greenberg and Patrick Sweeney. Now they bring the power of the personality profile Herb developed to help you maximize your own strengths for success.

When you know how to tap into your inner strengths and create your own definition of success, you are well on your way to succeeding on your own terms - just like the individuals profiled in this profoundly inspiring book. Through interviews with a wide range of successful people, as well as an in-depth personality profile which readers can take for free. Succeed On Your Own Terms helps you harness your personal <q>defining qualities</q> to create outstanding career and life success. This book is ideal for individuals who want to find their own success as well as managers who want to surround themselves with people who are driven to succeed.

Features fascinating in-depth profiles of - and original interviews with - Roger Staubach, Senator Barbara Boxer, David Oreck, Ben Vereen, Michael Graves, Samuel Pizar, and many others from the worlds of entertainment, sports and business

Includes a free personality profile designed by the experts at Caliper to help readers assess their own defining success qualities

Caliper is recognized internationally as a leading management consulting firm, having assessed the potential of more than two million applicants and employees for over 25,000 companies around the world

Caliper's consultants help major corporations - including Avis, FedEx, Johnson & Johnson and even the World Series Champion Chicago White Sox - to assess and develop the talents of more than two million applicants and employees

Herb Greenberg, Ph.D. is the president of Caliper, and developer of the Caliper Profile.

Patrick Sweeney is executive vice president of Caliper

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