

Accounting Information Systems



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Accounting Information Systems: A Managerial Approach has been written for students taking accounting information systems (AIS) courses at universities in Europe. Students from other parts of the world pursuing an international career may benefit from this book. Eddy Vaassen has broad experience of teaching contemporary AIS to university students and also to company employees on in-house training programs.

FEATURES

- * Provides a managerial approach to AIS by placing the subject firmly in the context of existing management practices.
- * Develops a European perspective on AIS.
- * Considers the accounting information system as an enabler of organizational control.
- * Examines the interaction between information and communication technology (ICT) and AIS.

- * Includes a series of 14 comprehensive case studies that integrate the theory as discussed in the book and demonstrates the importance of AIS in real-life situations.
- * Includes a series of chapter-specific cases that can be used to test if the theory discussed in each chapter has been understood.

Supplementary materials for lecturers adopting this book will be provided on the website

作者介绍:

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