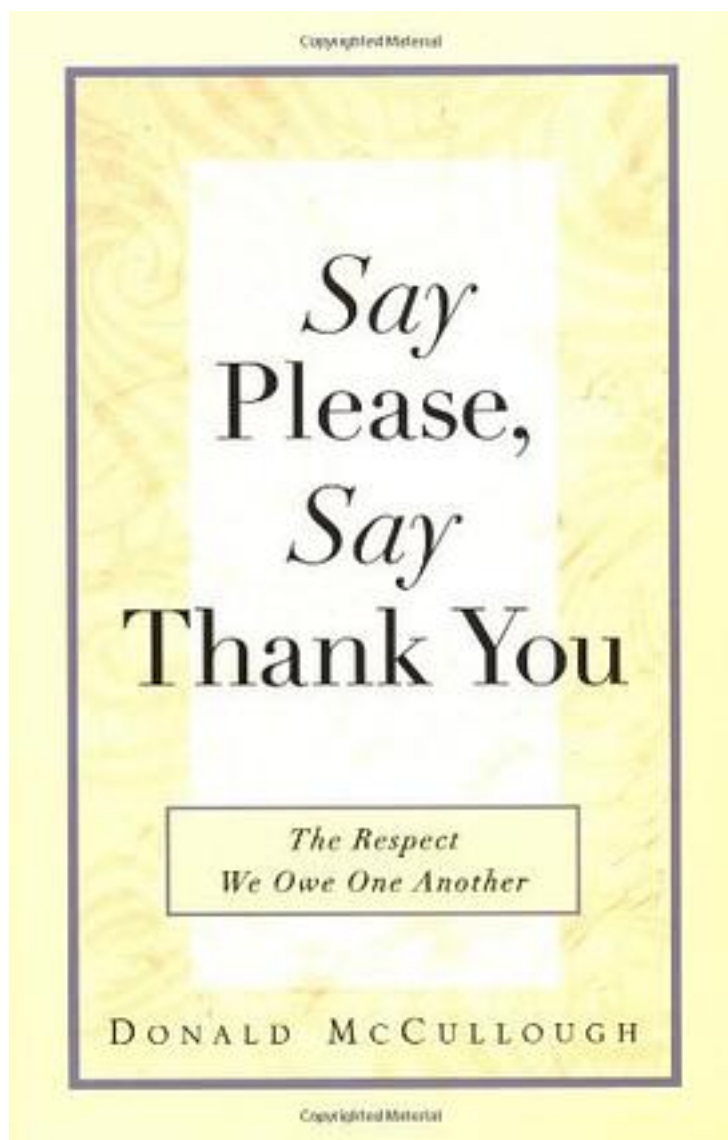


Say Please, Say Thank You



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出版者:7-09999

出版时间:1999-10

装帧:Paperback

isbn:9780399525384

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"A charming, insightful, and very funny look at the importance of simply being nice and at how incredibly easy it is to forget how."-- Washington Post Book World

In a world where rudeness is the norm and acts of kindness often make people more suspicious than grateful, who hasn't yearned for a return to good old-fashioned courtesy? In this gentle, inspiring book, Donald McCullough reminds us of the power that we have to make the world a better place--simply by being polite. He helps us spot opportunities to treat others with respect--not because they have "earned it," but because they deserve it as fellow human beings. From saying please and thank you, to keeping a secret, to picking up the check at dinner, it's the little decisions in life that make the big difference--helping us to grow more gracious, and to give, and receive, life's simple but essential gifts.

"This rousing, witty guide could help make the world a nicer, more civilized, more humane place."-- Publishers Weekly

"[McCullough] knows how to preach without being preachy." -- Kirkus Reviews

* A witty, unique twist on the traditional manners guide that has sparked feature reviews and articles in Wall Street Journal , USA Today , Columbus Dispatch , and other national publications

* Offers insight into why we treat other people the way we do--and reminds us of the impact our behavior has on their lives

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