

GUANXI (The Art of Relationships)



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著者:Robert Buderi

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The story of how Microsoft and China teamed up to create the future of computing will find an ongoing audience among those planning to do business in China, as well as among students and teachers of business, computing, world trade, and international relations.

作者介绍:

Robert Buder, a Fellow in MIT's Center for International Studies, is the author of two acclaimed books, *Engines of Tomorrow*, about corporate innovation, and *The Invention That Changed the World*, about a secret lab at MIT in World War II. He lives in Cambridge, Massachusetts.

Gregory T. Huang is a features editor at *New Scientist* and holds a Ph. D. in electrical engineering and computer science from MIT. His writing has appeared in *Nature*, *Wired*, *Technology Review*, and other publications. He lives in Cambridge, Massachusetts.

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