

ReadyMade



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HOW TO MAKE {ALMOST} EVERYTHING

A Do-It-Yourself Primer

You need this book. As the stuff of life piles up and things spin out of control, we could

all use a little help. These never-before-seen designs and how-tos are full of surprise and wonder. Learn how to turn everyday objects into spellbinding inventions to give away to friends or keep for yourself. Our simple self-improvement techniques will make you smarter, better-looking, and more well-adjusted.

(RE) MAKE IT!

This is the “sales copy” section. Here we will talk about how useful, delight-inducing, and excellently well put together this book is. If things have gone a little flat and you’re searching for inspiration, look no further. ReadyMade is full of fun projects for the whole family. It solves problems, cures dizzy spells, and holds open the door. It has a collegial, ’50s garage tinkerer sensibility. It read Popular Science as a kid and dreamt of building rockets. It launches with fiery trails. It soars. When it falls, it brushes itself off and starts over. It is the Captain of Creativity. Resistance is futile. This book is 100% hope.

First project: Personalize this book and protect it from theft by cutting out this portion of the cover and replacing it with your own photo. (See page 16)

作者介绍:

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标签

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英文

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ProductDesign

DESIGN

评论

很有创意的。排版不错

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