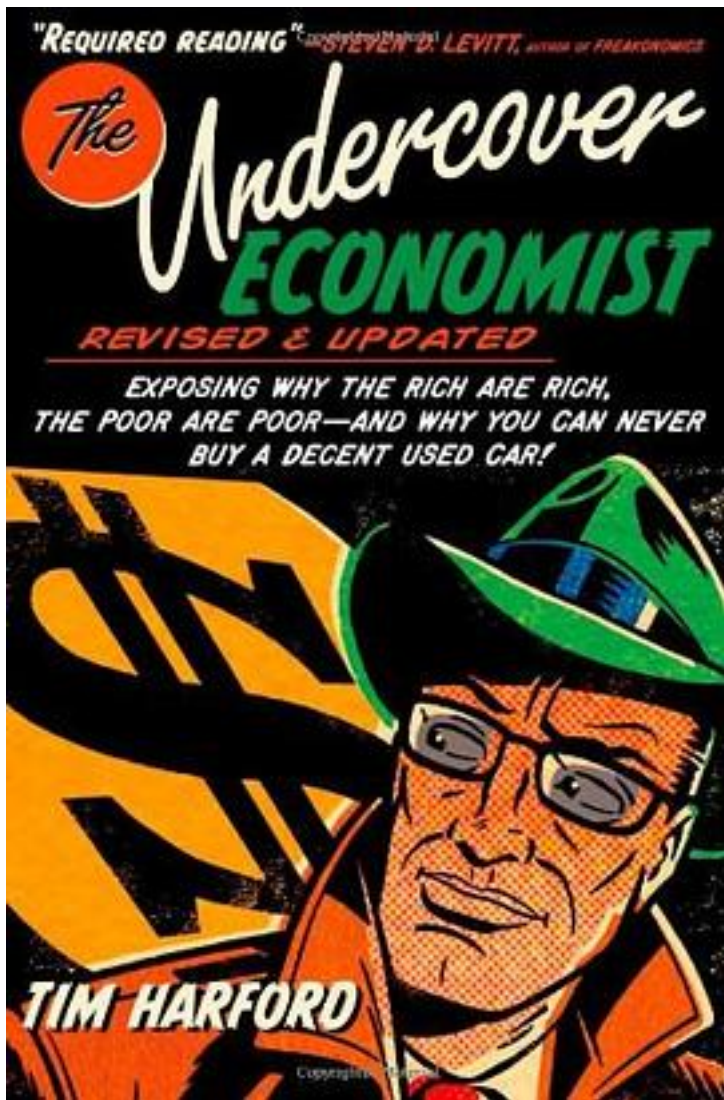


The Undercover Economist



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著者:Tim Harford

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Who makes most money from the demand for cappuccinos early in the morning at Waterloo Station? Why is it impossible to get a foot on the property ladder? How do the Mafia make money from laundries when street gangs pushing drugs don't? Who really benefits from immigration? How can China, in just 50 years, go from the world's worst famine to one of the greatest economic revolutions of all time, lifting a million people out of poverty a month? Looking at familiar situations in unfamiliar ways, THE UNDERCOVER ECONOMIST is a fresh explanation of the fundamental principles of the modern economy, illuminated by examples from the streets of London to the booming skyscrapers of Shanghai to the sleepy canals of Bruges. Leaving behind textbook jargon and equations, Tim Harford will reveal the games of signals and negotiations, contests of strength and battles of wit that drive not only the economy at large but the everyday choices we make.

作者介绍:

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标签

经济学

美国

原版

英文原版

经济

畅销书

non-fiction

评论

sugar coated common sense (laugh cry...) 不过读来倒不觉得稀疏平常

角度独特，语言犀利，讽刺！对Mao的讽刺。。。

经济学最终的落脚点就是“人”。本书语言幽默，有些原理有点绕，但读后受益匪浅，我刚明白啥叫moral hazard....

希望可以坚持下去!

没有读后感，做了点笔记

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书评

如题。用生活中的例子讲述经济学原理，如价格弹性等。用了很多英国的例子，如果你在英国生活，对其中提到的事情会比较熟悉。值得一提的是，最后一张讲述的是“为什么中国富裕了”（而印度和喀麦隆没有）。

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