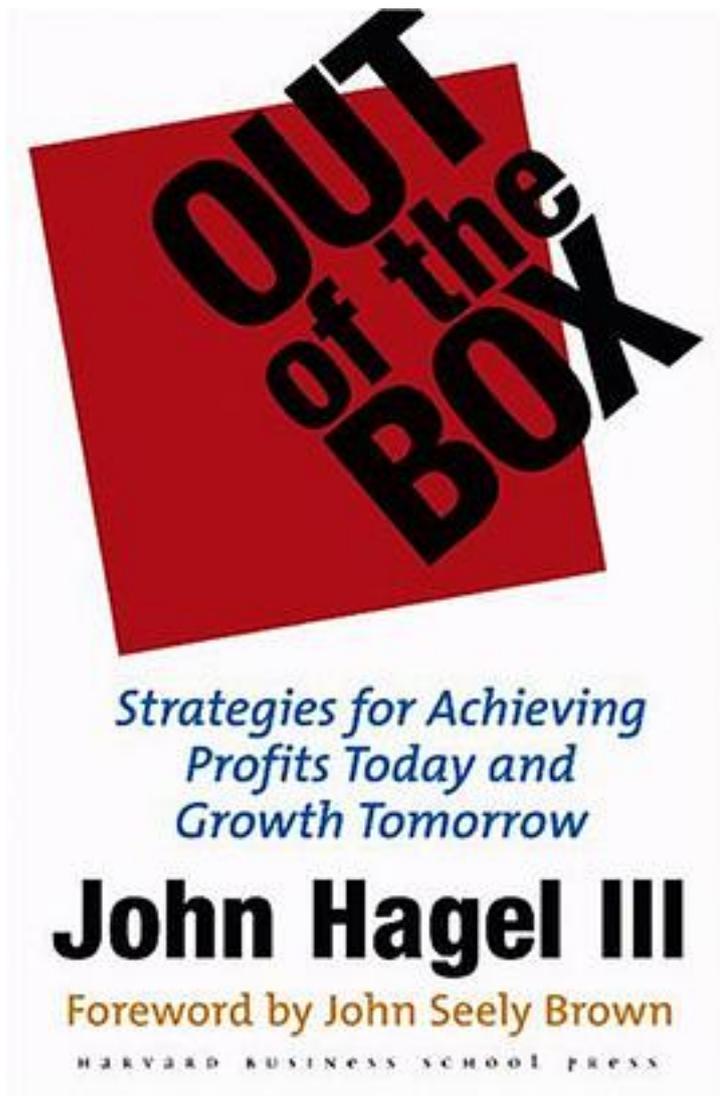


# OUT of the BOX



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"Anyone in search of an exhaustive treatment of the role of technology in enabling loose 'process networks', should turn to John Hagel's Out Of The Box." -Financial Times

Managers are understandably skeptical of the promises of new technologies. Now, leading business strategist John Hagel III has a refreshing message for managers burned by over-hyped technologies yet pressured to find innovative ways to deliver more value with fewer resources. Out of the Box tackles the most fundamental business issue facing managers today: how to continue to create value as competition intensifies. The book's practical advice will enable companies of all sizes to realize bottom-line savings quickly with modest investment, and create leveraged growth platforms for long-term competitiveness. For any manager who must envision and execute the next IT/business strategy, and the strategy after that, this book will prove to be a rich source of new ideas and a landmark in shaping their thinking.

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