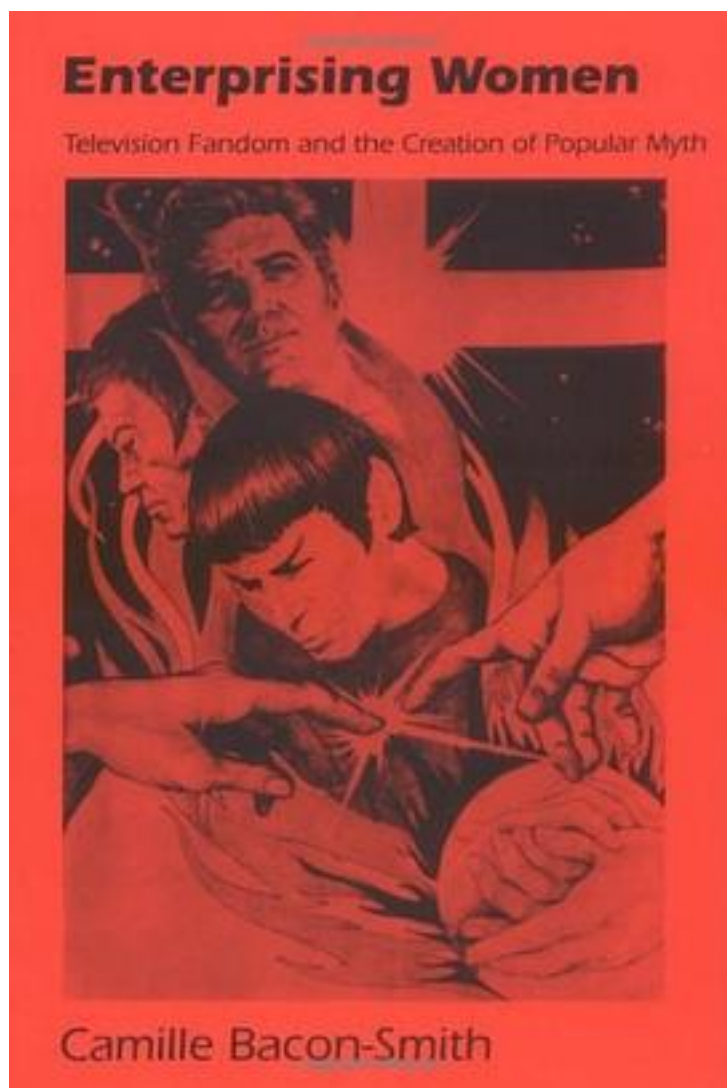


Enterprising Women



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Meet Katherine Goddard, owner of a print shop and publisher of the first signed copy of the Declaration of Independence; meet Madam C. J. Walker, whose hair care products brought her from her slave parents' dilapidated cabin to her own Hudson River estate; and meet Katharine Graham, publisher of the Pentagon Papers and owner of the Washington Post Company.

These are just three of the diverse women whose lives unfold in this engaging history of women entrepreneurs in America from the colonial era to the end of the twentieth century. Some ran businesses in industries dominated by men, such as iron and aircraft production, while others built businesses that marketed specifically to women, in industries such as beauty, fashion, and food. Despite facing gender discrimination and the burdens of work and family, these women entrepreneurs understood the value of a good idea, were willing to take a risk, and believed in the possibility of the American dream of success.

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