

# Psychology



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Success is in the Balance. In the seventh edition of Psychology, John Santrock presents the perfect balance of big ideas vs. supporting detail, breadth vs. depth, and research vs. application, all framed by a pedagogical system that effectively guides the student through the key concepts of psychology. New learning goals launch each chapter and serve as the organizing mechanism for the text and supporting materials. These learning goals focus students' attention on the big ideas of psychology. Rich applications and current research support the big ideas so that students emerge with an understanding of the key concepts, not a collection of details. Your success and your students' success is in the Balance, and Santrock provides you with the balance you need to succeed.

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