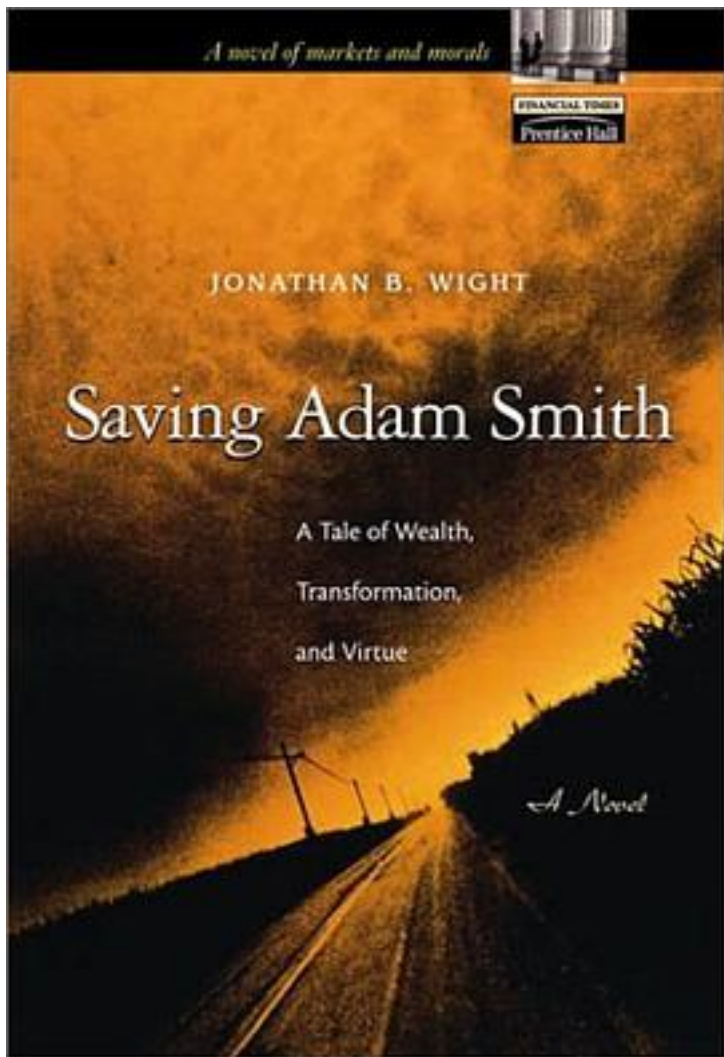


Saving Adam Smith



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Adam Smith...You've heard of him. The Father of Modern Capitalism. The Father of Modern Economics. English guy from the 18th Century. Coined the phrase, "Invisible Hand." Well, he's really disappointed in us. Tortured, in fact -- so tortured, he's come back to Earth, channeled through the body of an immigrant mechanic in Virginia. It seems Smith is tormented by our misreading of his "The Wealth of Nations", and how we use it to rationalize so many vile acts. And he's pained by how we've forgotten his equally profound work, "The Theory of Moral Sentiments," which focuses on the moral conscience that must exist if free markets are to serve humanity. In this splendid novel, Jonathan Wight brings Adam Smith back to life, introducing the moral foundations that are even more important in today's global economy than they were when Smith first wrote. With its vivid characters -- and a compelling plot ripped from today's headlines -- Saving Adam Smith is an unforgettable business novel that grabs your attention and won't let go until its powerful conclusion. It's also an unforgettable way to connect with Adam Smith's most profound insight: Markets demand powerful moral and ethical values on the part of their participants; selfishness is simply not enough, and never will be. Along the way, Wight illuminates Smith's rarely-heard views on the moral conscience of economic man: the importance of self-interest bounded by internal moral restraints; emotional bonds that extend beyond utility; the role of feelings as primary guides to moral judgment; and the rewards that can only be found in justice and benevolence. For every citizen concerned with economics, morality, or what it takes to build a good society.

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