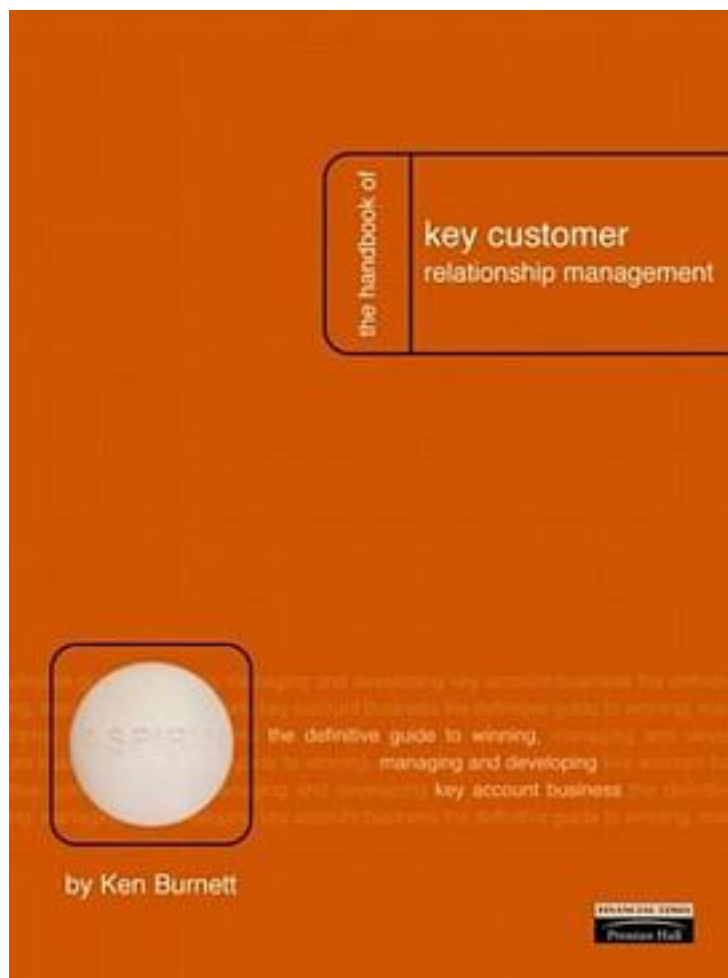


Handbook of Key Customer Relationship Management, The



[Handbook of Key Customer Relationship Management, The_ 下载链接1](#)

著者:Ken Burnett

出版者:Financial Times/Prentice Hall

出版时间:2000-12-29

装帧:Hardcover

isbn:9780273650317

作者介绍:

目录:

[Handbook of Key Customer Relationship Management, The_ 下载链接1](#)

标签

评论

[Handbook of Key Customer Relationship Management, The_ 下载链接1](#)

书评

[Handbook of Key Customer Relationship Management, The_ 下载链接1](#)