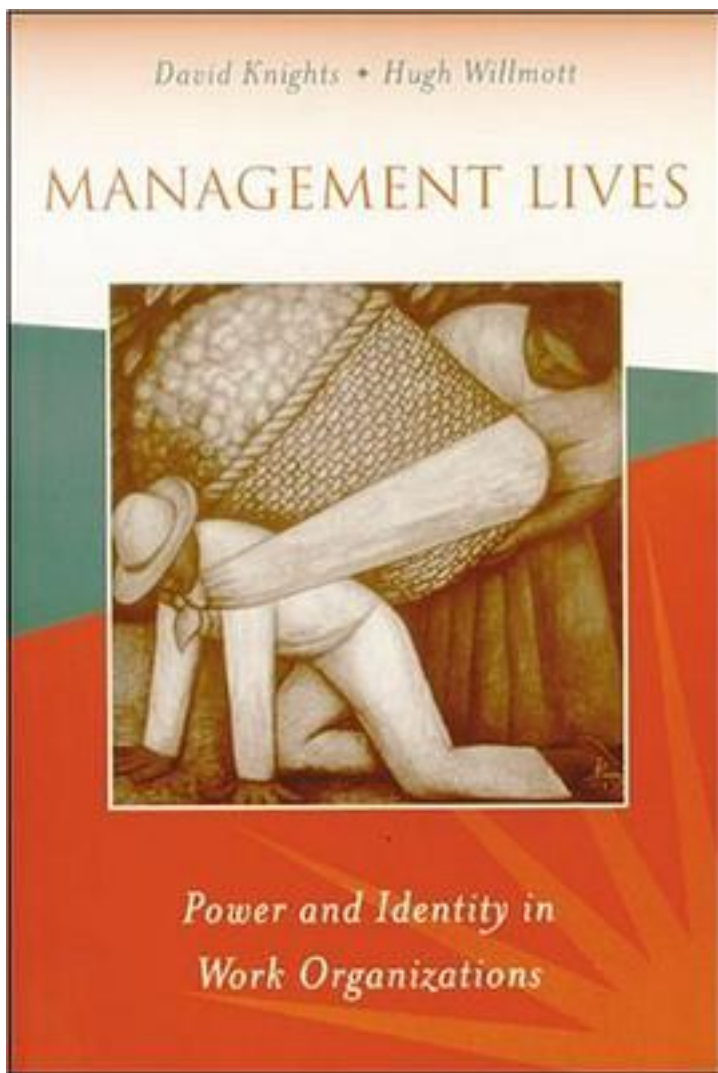


# Management Lives



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` The authors bring a spark of vitality and life to an area that could be cynically viewed as a series of conflicting fads and fashions....I would recommend anyone in the process of reviewing or designing an entrepreneurship development course to consider the benefits that this book would bring to the teaching process' - Entrepreneurship and Innovation</p>

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` Using fiction in the classroom as an approach to stimulating the study of people in organizations is well-established. What this book contributes is a way of exploring some of the existential elements of life in organizations, which are typically difficult to study. It will be on my reading lists. Hopefully, this example, and regrettably few others which exist, will contribute in the long term to the reformulation of how the lived experience of organizational life may be explored in the classroom' - Leadership & Organization Development Journal</p>

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Based on courses taught by the authors over many years, this innovative text is a lively and accessible analysis of people at work and the problems they have to confront. The student is introduced to a range of key themes in management such as: power and identity; consumption and bureaucracy; rational choice and meaning all through the medium of characters and situations in contemporary literature.</p>

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The clear theoretical framework, supported by footnotes, summaries and further reading guides, makes this an introduction to management the student will find useful as well as enjoyable.

作者介绍:

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