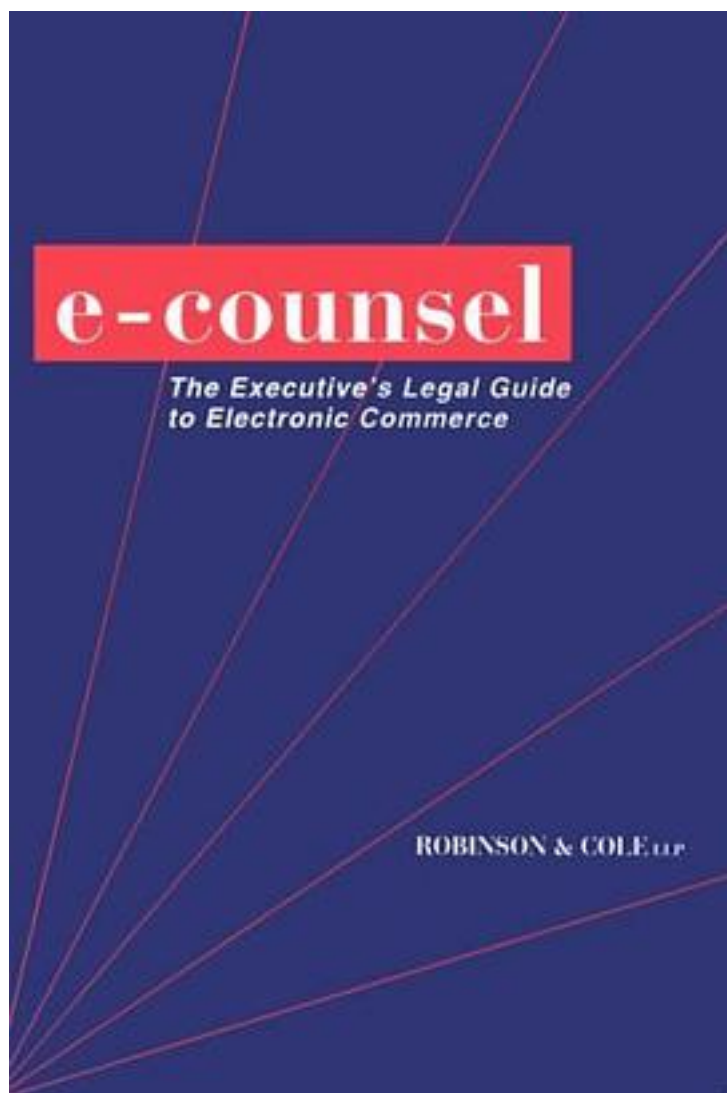


e-counsel



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The question for many businesses is no longer whether or not they should engage in electronic commerce, but how. Fortune 500 companies as well as high tech start-ups are jumping onto the Internet, sometimes without a clear understanding of the legal ramifications. Until now, such guidance has been hard to find.

E-counsel : The Executive's Legal Guide to Electronic Commerce, the first book of its kind, is a complete reference guide to the legal risks inherent in this exciting new frontier. The book covers topics including the proper level of oversight for employees' online activities, the drafting of contracts for online transactions, the appropriateness of using data obtained on websites, and the best ways to keep web-based technology secure. Other chapters cover the protection of trademarks and copyrights online, the evolving issues of taxation and electronic transactions, the possibility of raising capital on the Internet, and the best way to minimize being subject to suit in every far-off place where a website is accessible.

E-counsel is the cumulative effort of more than 25 experienced e-business lawyers at Robinson & Cole LLP, one of the Northeast's largest commercial law firms. The attorneys involved come from a wide variety of legal disciplines -- securities, intellectual property, international, tax, advertising, privacy, employment, and litigation, among others -- which is a reflection of both the breadth and dimensions of current e-business activities as well as the burgeoning interests of the firm's clients on the Internet.

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