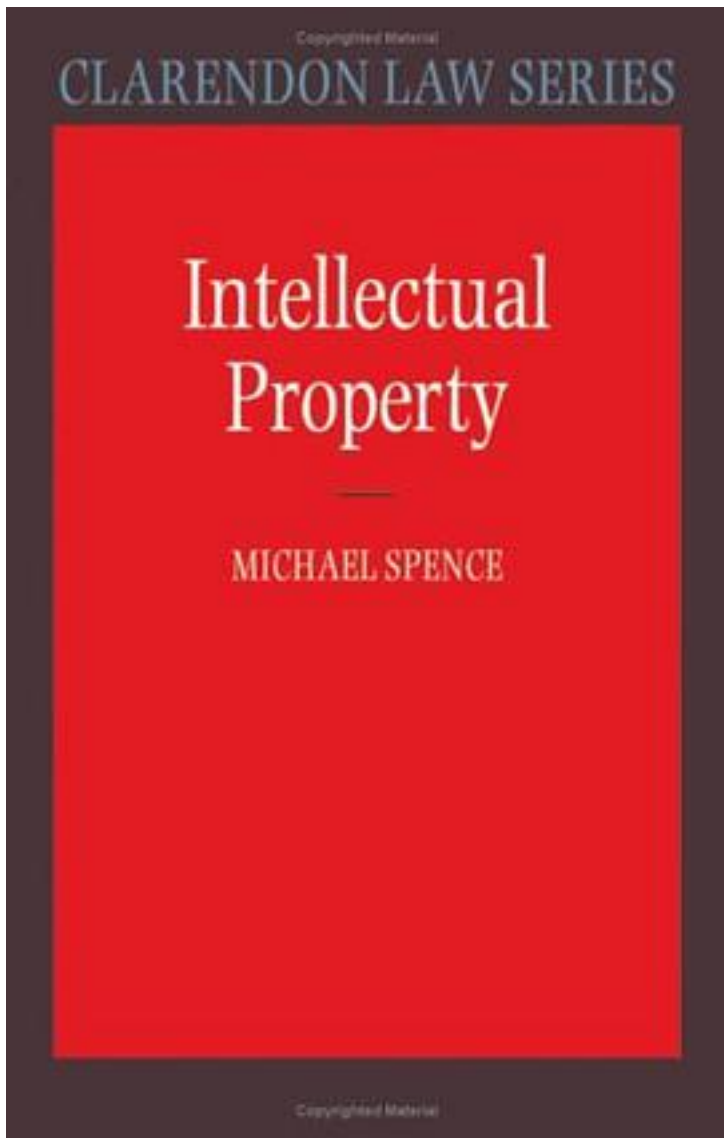


Intellectual Property



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By applying the proven Examples & Explanations format to the core concept of copyright, patent, trademark, and trade secret, noted author Stephen M. McJohn helped thousands of students gain a better understanding of intellectual property. Now in its Second Edition, "Intellectual Property: Examples & Explanations" keeps pace with recent developments as it continues to clarify this important area of study.

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