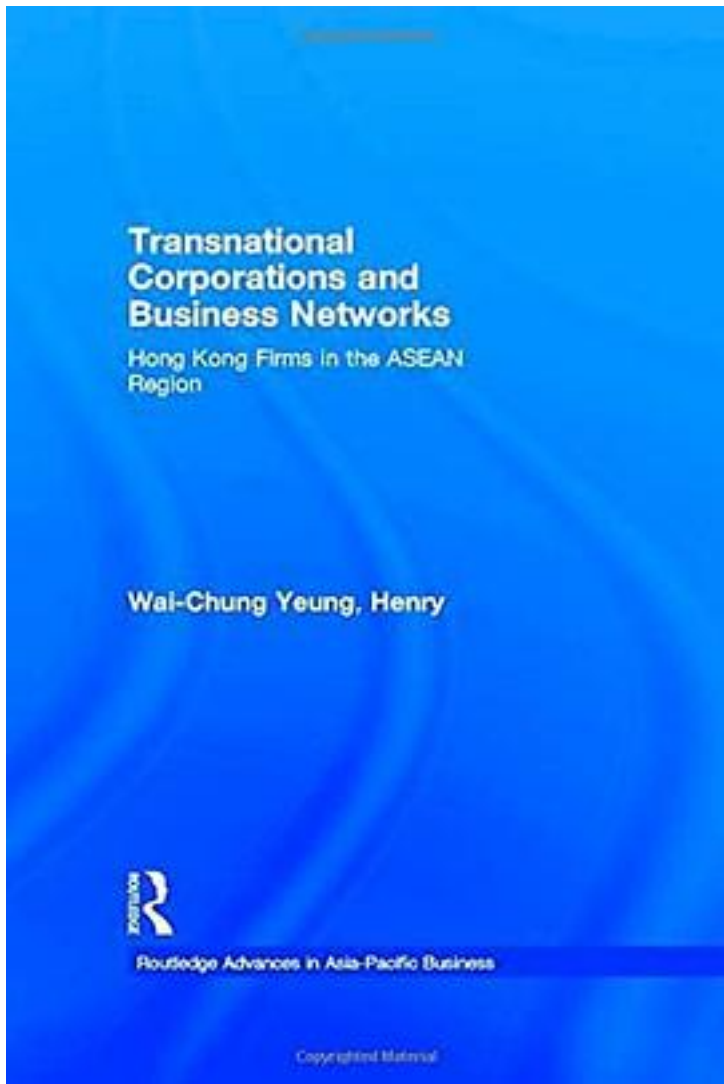


# Transnational Corporations and Business Networks



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Drawing upon extensive field research in Hong Kong and Southeast Asia, this book focuses on networks of business and personal relationships as a key means of transnational operations. The book highlights the role of Chinese business networks in facilitating the emergence of transnational corporations from an Asian newly industrialised economy - Hong Kong. It is a timely theoretical and empirical contribution to the recent debate on the nature and operations of 'bamboo networks' within the global economy and their role in the rapid economic growth and regional integration among Asia-Pacific economies.

作者介绍:

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## 标签

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