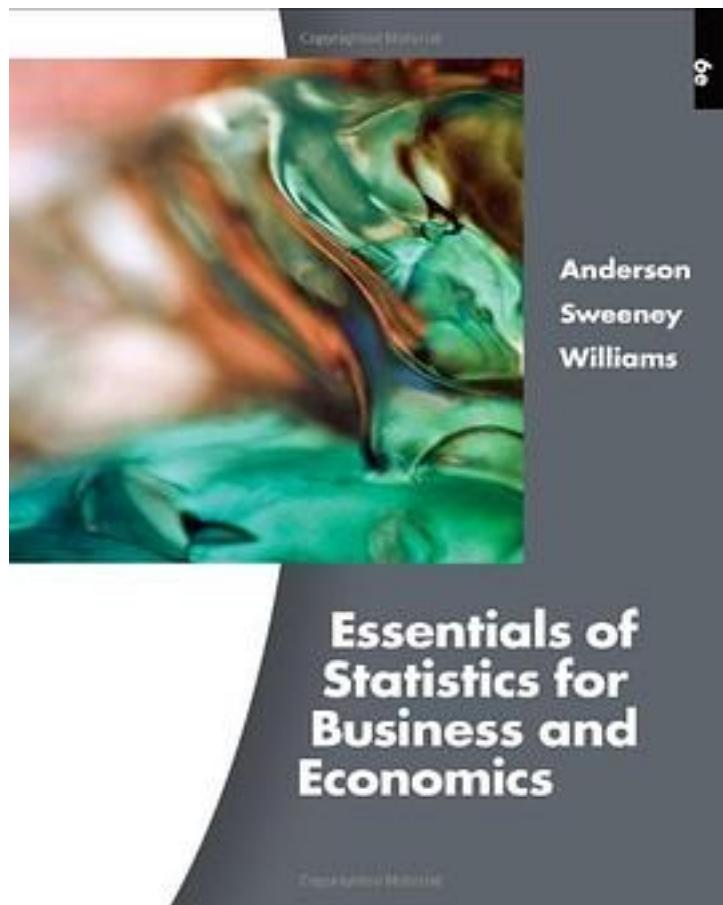


# Essentials of Statistics for Business and Economics



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The Sixth Edition of ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS is an introductory statistics book that emphasizes essential statistical concepts and their practical business applications. The discussion and development of each technique are geared toward real-world applications, with the statistical results providing insights

for decisions and solutions related to common business problems. The easy-to-follow presentation style and proven problem-scenario approach clearly show how to apply statistical methods in practical business situations. This brief introduction to business statistics provides both a conceptual understanding of statistics and real-world applications of statistical methodology.

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