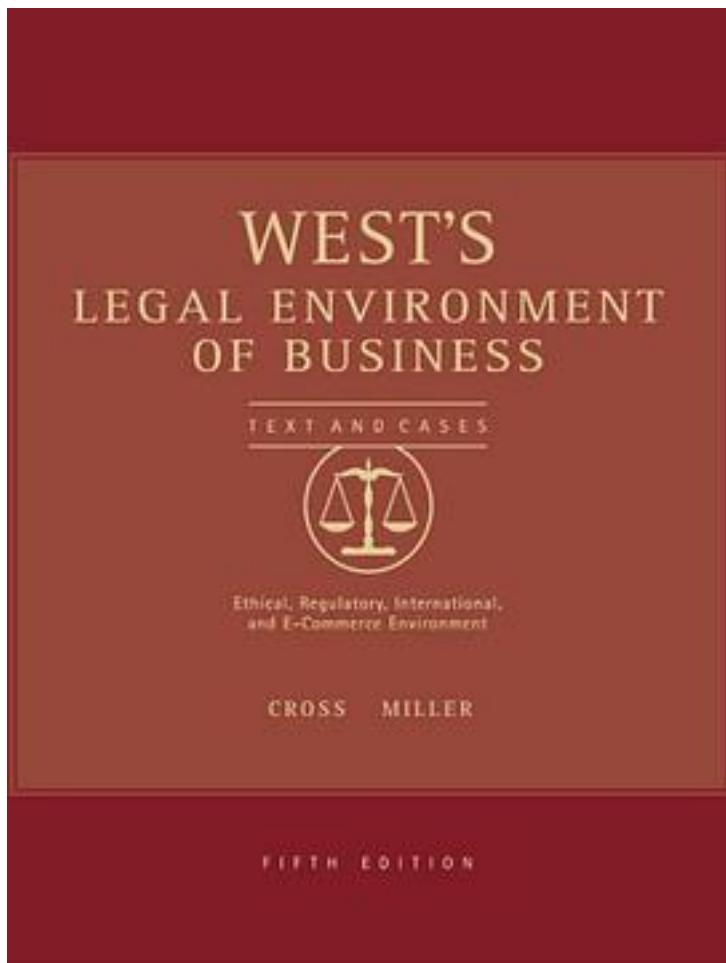


West's Legal Environment of Business



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Based on the best-selling West's Business Law, this text maintains its most popular features and continues to offer flexibility for different teaching philosophies. While

focusing on public law issues such as ethics, government regulation, and administrative law, it also provides a good balance of private law topics such as contracts and sales. Selected cases begin with either a "Historical and Social Setting" or a "Company Profile" and address the AACSB's curriculum requirements by focusing on global, political, ethical, social, environmental, technological, and cultural diversity issues.

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