

Communication Mosaics



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Julia Wood, a leading scholar in the field of communication, brings us a new edition of the extremely popular COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION. The new edition continues with the holistic approach to the field of communication by first explaining the basic processes central to all communication contexts (e.g. listening, perceiving, using verbal and nonverbal communication, establishing climate), and then applying these processes to various contexts (interpersonal, small group, public, organizational, intercultural, and mass communication). Through reviewer and student-praised "Student Voices" features, seamless and thoughtful integration of diversity, skill-building pedagogy and real-life examples, students are exposed to the vast world of communication and the tools needed to become effective communicators. This book will provide readers with a clear understanding of the fundamental skills and processes that are a part of the broad array of communication encounters in personal, professional and public life in the 21st century.

作者介绍:

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标签

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Communication

评论

概念虽浅，获益匪浅

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书评

一本传播学的国外教材，比较空洞，但是对概念的解释还是很详尽的，对传播初学者是个不错的选择。书比较贵，最好借来看。但是来到美国以后，才发现这只是一本普通的再普通不过的教科书。现在也转了专业，也许又将是一本将被遗忘的书吧。

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