Journey to Lean

Der Steuerjude

ein Tabu wird gebrochen

von Nicole Keppler

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In the current climate attention has refocused on lean production. While books have looked at the principles of lean production and techniques, this book from McKinsey & Company, the world's most influential management consultancy, provides a unique approach, which is holistic in nature and argues that lean must be central to the strategy and mindset of the company or organization. It will be the most comprehensive book on the tangible and intangible aspects of lean transformation with a complete overview of how organizations should embark upon this arising from the cutting edge work done by the authors with leading companies worldwide.

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