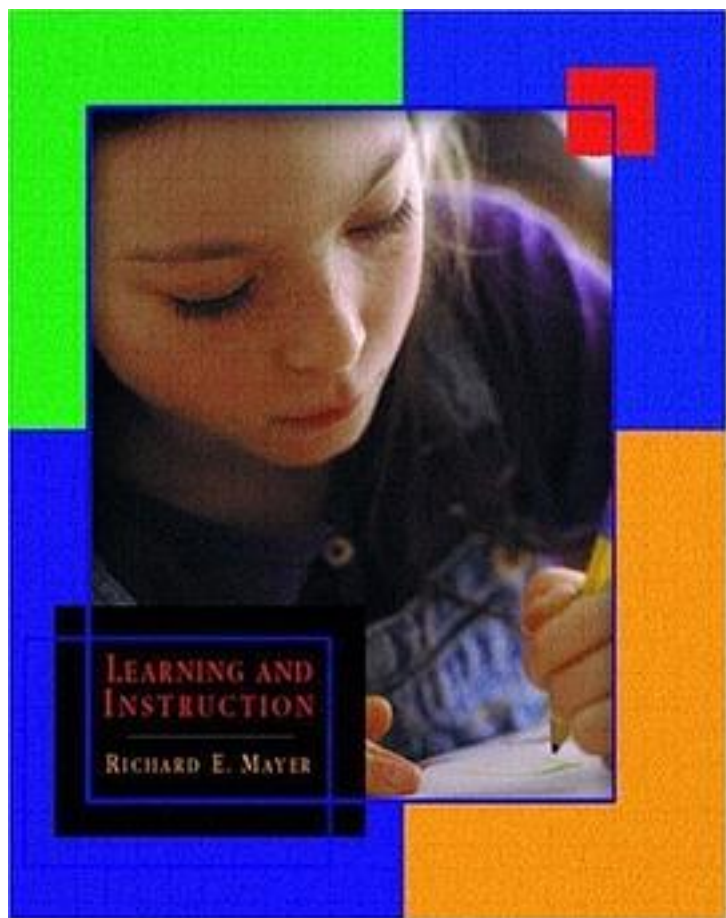


Learning and Instruction



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著者:Richard E. Mayer

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How do people learn? How can instruction promote learning? This new book by a noted scholar thoroughly and succinctly answers these two fundamental educational psychology questions. The author focuses on the ‘big’ ideas, preferring that readers understand a few exemplary ideas deeply, rather than numerous ideas

superficially. The book uses clear definitions, concrete examples, and a conversational writing style that easily engages readers by addressing them directly. Coverage is organized around two sides of the educational coin; learning in subject areas and instructional methods that foster meaningful learning; and explaining what research says about the learning/teaching process. For professionals in the field of Education Psychology.

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