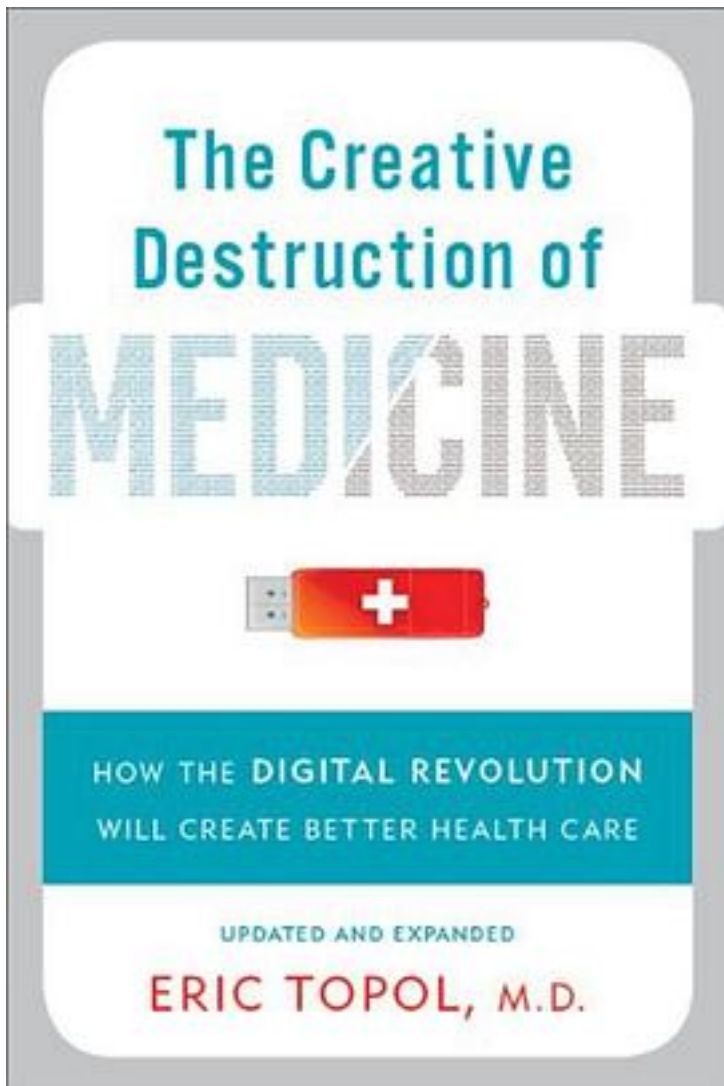


The Creative Destruction of Medicine



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出版者:Basic Books

出版时间:2013-8-13

装帧:Paperback

isbn:9780465061839

This book shows how the advent of wireless internet, individual data, and personal genomics are revolutionizing medicine, from the laboratory to the clinic to the home. While we now use our iPhones and blackberries to send email and surf the Web, soon we could be using them to check our vital signs. The technology already exists for us to continuously monitor our heart rhythm, blood glucose levels, and brain waves while we sleep. Miniature ultrasound imaging devices are replacing the icon of medicine-the stethoscope. DNA sequencing, Facebook, and the Watson super-computer have already saved lives. For the first time we can "digitize" humans-capturing all the relevant data from each individual to enable precision therapy, prevent major side effects of medications, and ultimately prevent many diseases from ever occurring. The world is awash with medical innovation - and yet much of it remains unavailable because of the medical community's profound resistance to change. In *The Creative Destruction of Medicine*, Eric Topol - one of the nation's top physicians and a leading voice on the digital revolution in medicine - argues that radical innovation and a true democratization of medical care are within reach, but only if we consumers demand it. We can force medicine to undergo its biggest shakeup in history by agitating for access to our medical data and becoming early adopters of practices such as genomic sequencing. This book shows us how.

作者介绍:

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标签

数字医疗

Heathare

医疗史

健康

med

bigdata

EricTopol

评论

对于已经熟悉这个领域的人来说没多少新鲜东西，对于刚入门者倒是个很翔实的资料集，讲了近二十年的一些主要医疗问题与技术发展。

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书评

刚拜读完埃里克·托普的《颠覆医疗：大数据时代的个人健康革命》，感悟颇深。最近“触网”的公司相当多，整个资本市场都为之雀跃，哪家公司一旦和阿里或腾讯传出“绯闻”，股价立马便火箭般地蹿上去，似乎企业从此就走上了康庄大道。无独有偶，之前因为与阿里联姻诞生的余额...

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