

Business Cards 2



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In an age dominated by digital media, the first book in this series, Business Cards: The Art of Saying Hello, revealed the unique potential of the humble business card as an opportunity for creative greetings, firmly stamped with the user's personality. With thousands of examples being exchanged around the world, Business Cards 2 casts a wide net, featuring designs for creative individuals and organizations sourced from all continents. Highlighting materials, formats and production methods that push the boundaries of this genre, the result is a book full of inspiring surprises.

作者介绍:

目录:

[Business Cards 2_下载链接1_](#)

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