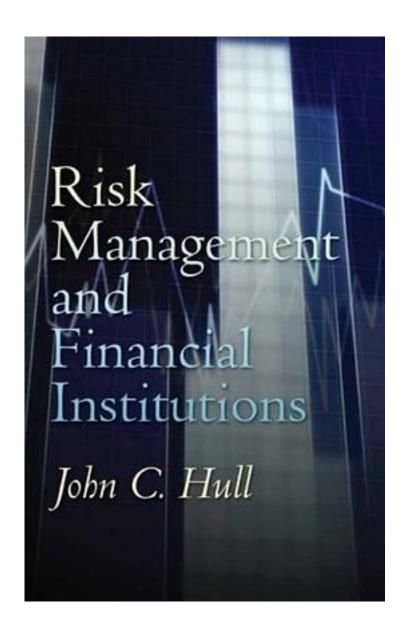
Risk Management and Financial Institutions



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<P style="MARGIN: 0px">John C. Hull’s Financial Risk Management text is the only text to take risk management theory and explain it in a "this is how you do it" manner for practical application in today’s real world.
<P> <P style="MARGIN: 0px">We found that most professors are looking for a book that contains up to date information, and is written for application in the real work environment. Hull’s text offers students the ability to gain knowledge that will stay with them beyond college and be useful in the real world.
<P> <P style="MARGIN: 0px"> <P style="MARGIN: 0px">Based on one of the most popular MBA courses at University of Toronto entitled "Financial Risk Management", this text focuses on the ways banks and other financial institutions measure market, credit and operational risk. John C. Hull, author of the book "Options, Futures, and Other Derivatives" which became the standard reference text for traders, wrote "Risk Management and Financial Institutions" for use in instruction as well as trade. The practical nature of the book lends itself to a "this is how you do it" presentation style that includes excellent account of the new Basel II regulatory requirements for banks effective in 2007.

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