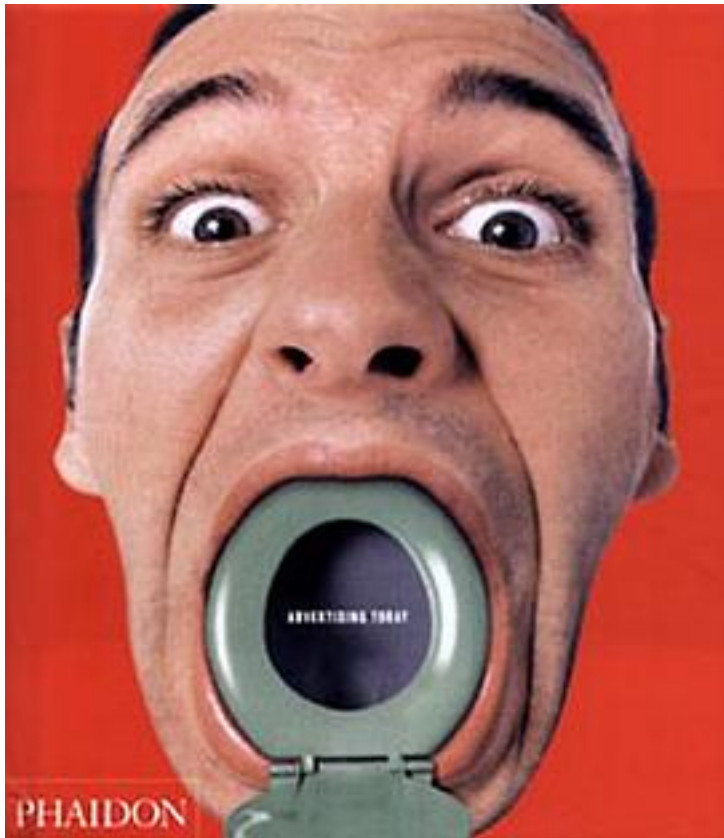


Advertising Today



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Warren Berger is a journalist who is particularly known for his writing on advertising. He has written extensively about the subject for industry publications like Advertising Age, Adweek, Graphis, and Communication Arts, and for the mainstream press, including

The New York Times, The Los Angeles Times, GQ, and Wired, where he is currently a contributing editor. Berger is also the founding editor of One, a quarterly, New York-based publication that spotlights and reviews the best of contemporary advertisements; it is produced in conjunction with The One Show, an annual awards program.

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