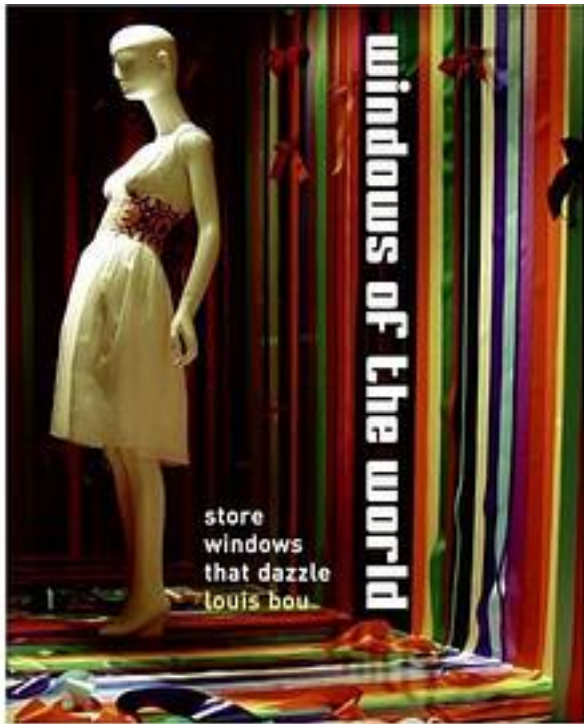


Windows of the World



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Over the years, shopping has grown from the traditional need to supply and provide subsistence into an everyday habit associated with leisure, social activity, and pleasure. Consequently, designing store windows has become an art form in itself. These settings, whose final objective is always to seduce the possible consumer, are laid out according to different concepts of color, light, materials and disposition. This book shows how successful store windows have become an important mediator between goods and the consumer. The volume includes windows designed for legendary, world-famous brands the likes of Versace, Burberry, Chanel, Dolce & Gabbana, Gucci, Prada, as well as the designs from top professionals such as Simon

Doonan for Barney's.

作者介绍:

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