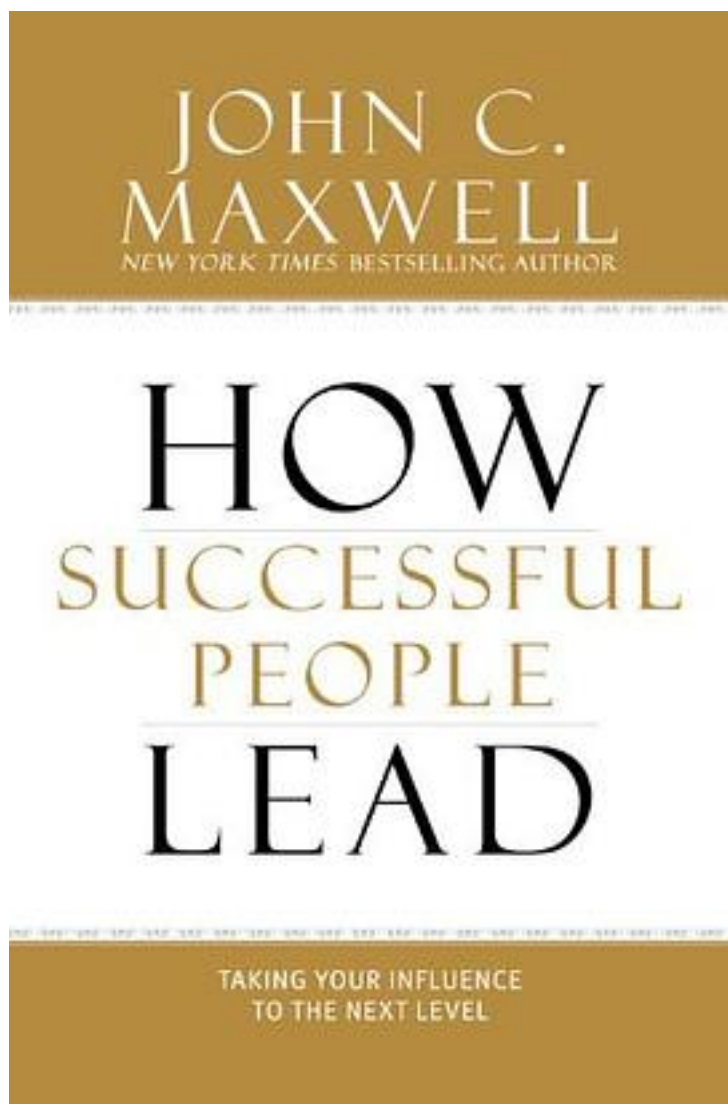


How Successful People Lead



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著者:Maxwell, John C.

出版者:Hachette Audio

出版时间:2013-5

装帧:

isbn:9781619696679

In this perfectly compact read, #1 New York Times bestselling author John C. Maxwell explains how true leadership works. It is not generated by your title. In fact, being named to a position is the lowest of the five levels every effective leader achieves. To be more than a boss people are required to follow, you must master the ability to inspire and invest in people. You need to build a team that produces not only results, but also future leaders. By combining the advice contained in these pages with skill and dedication, you can reach the pinnacle of leadership-where your influence extends beyond your immediate reach for the benefit of others.

Derived from material previously published in the Wall Street Journal bestseller The 5 Levels of Leadership .

作者介绍:

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