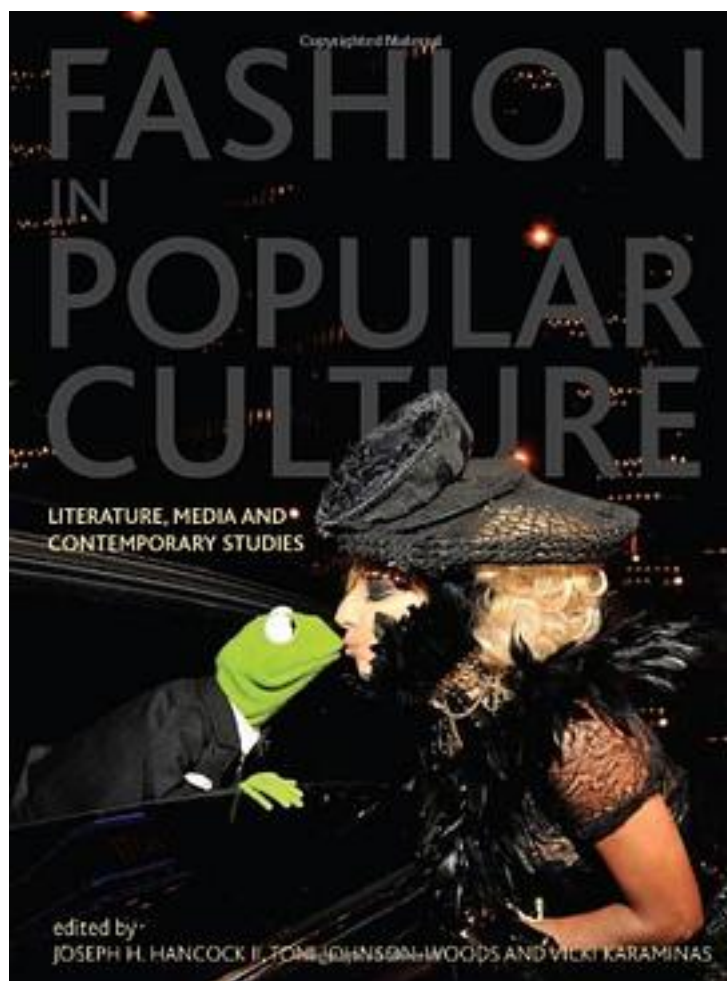


# Fashion in Popular Culture



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This title deals with a popular topic for the general public, as well as scholarly driven for academics. It features a global range of scholars. The book also features new and

up-and-coming writers as well as established academics. It offers interdisciplinary approaches to fashion and popular culture that will appeal to a larger readership. When we open our closet doors each morning, we seldom consider what our sartorial choices say, yet, how we dress divulges more than whether we crave comfort or couture; our clothing communicates who we are and how we relate to our culture. But how does a Balenciaga bag or a tough leather jacket topped by liberty spikes signify these things? "Fashion in Popular Culture" considers this question. Combining fashion theory with approaches from literature, art, advertising, music, media studies, material studies, and sociology, contributors from across Europe, Australia, and the United States consider the function of fashion within popular culture. Fashion has the capacity to both influence and be influenced by popular culture, and its meaning is also contingent upon context. For students and scholars of fashion and popular culture - or anyone fascinated by what clothing can convey - "Fashion in Popular Culture" offers an engaging, interdisciplinary analysis.

作者介绍:

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## 标签

流行文化

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## 评论

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