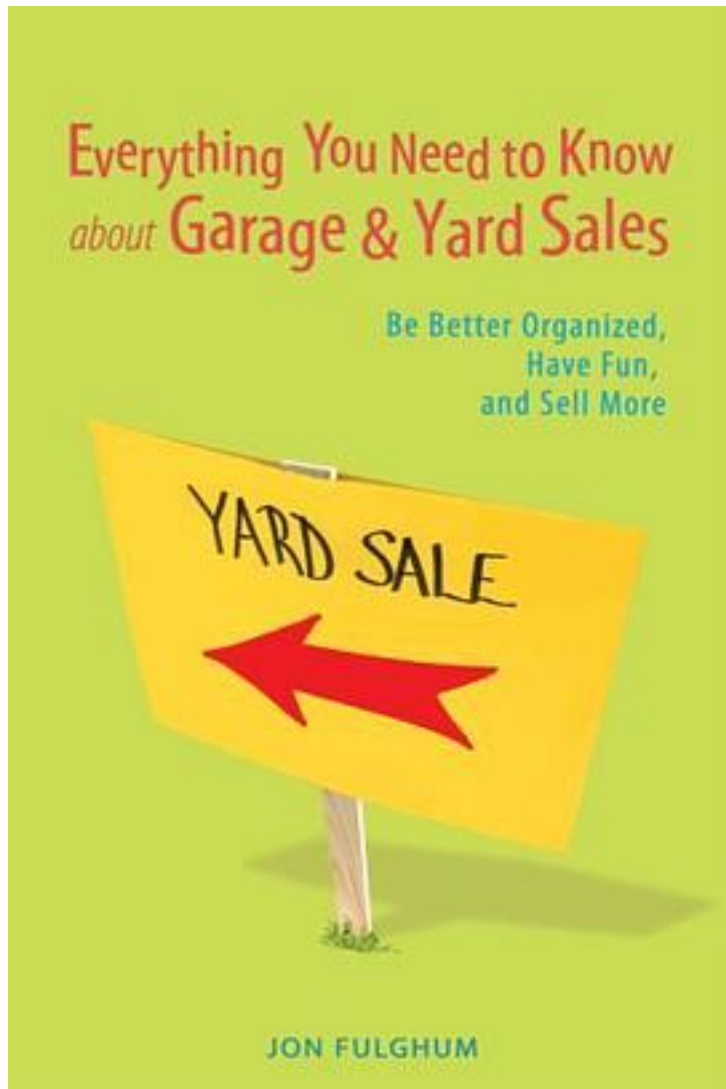


Everything You Need to Know about Garage & Yard Sales



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Everything You Need to Know about Garage & Yard Sales: Be Better Organized, Have Fun, and Sell More provides you with the information you should consider when deciding to have a garage or yard sale, as well as easy step-by-step guidance on organization and management.

The useful tips and strategies in Everything You Need to Know about Garage & Yard Sales is the only reference you need to get started and accomplish your desired level of success. Author Jon Fulghum provides ideas for advertising, promotion, and display to help attract potential shoppers. He also explains:

- Reasons for having a garage or yard sale
- Types of garage or yard sales
- When to have a sale
- Types of shoppers
- What items shoppers look for
- How to price items
- Appropriate conduct during the sale
- How to handle awkward situations

Because most garage and yard-sale organizers are also buyers, Fulghum provides basic guidelines for fruitful negotiation. Whether you're a shopper or a seller, Everything You Need to Know about Garage & Yard Sales is an essential resource for your success.

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