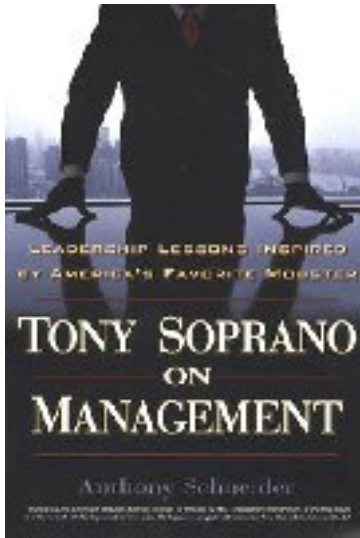


# TONY SOPRANO ON MANAGEMENT



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Economic uncertainty. Employee loyalty. Power struggles. Conflict resolution. Tony Soprano has to deal with leadership problems just like any CEO. Aside from "whacking" people (a definite no-no in most corporate environments), his strategies and tactics can work for you. He's direct, he's fast... and he's successful. Learn what makes him such an effective leader in this offbeat management guide, including advice you can use on: - Busting Balls and Building Teams - Behind the Bada Bing: Making Decisions - Sit Downs, Stand-Ups and Other Meetings - What Carmela Knows: Managing Up - And more...

With case studies, worksheets, tips on managing up and delegating—and a special chapter on what Tony does wrong—this is a business book like none you've ever read. Use it to gain insight—and find street-smart ways to manage your own workplace family.

Anthony Schneider is a nationally recognized marketing consultant and leadership coach. He is the founder and CEO of Web Zeit, an Internet strategy firm in New York City whose clients include Pfizer, J.P. Morgan Chase, Dell and HarperCollins. His interests include waste management, Newark real estate, and cooking pasta.

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