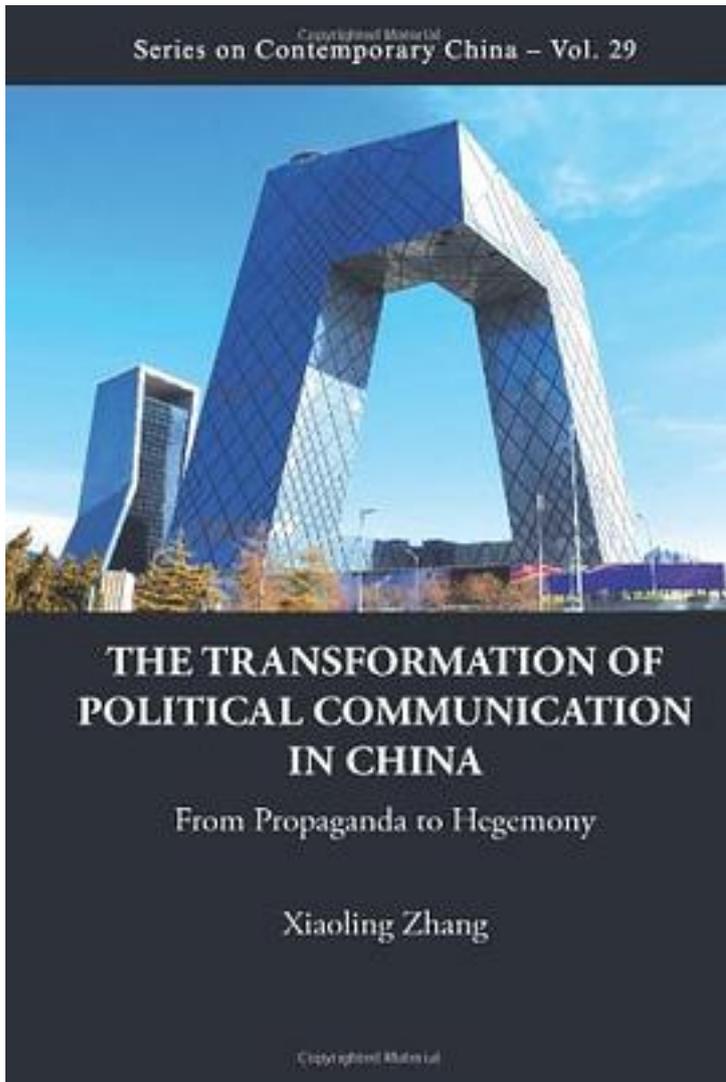


# The Transformation of Political Communication in China



[The Transformation of Political Communication in China\\_下载链接1](#)

著者:Xiaoling Zhang

出版者:World Scientific Publishing Co Pte Ltd

出版时间:2011-5-31

装帧:Hardcover

isbn:9789814340939

This book examines different dynamics such as marketisation, globalisation and new media technologies that have driven the transformation of China's media industry — one of the primary battlegrounds where ideological, social and economic struggles are fought — against the backdrop of the growing tensions between economic growth, globalisation, and political control in China.

作者介绍:

目录: Introduction  
The Chinese Media in Historical Context  
Unleashed Forces at Work  
Managing the Forces to Stay in Power with Legitimacy  
Negotiation between the Party-State and Media Organisations  
“Occupying the Commanding Heights”  
Conclusion: Chinese Media Reform between Control, Resistance and Negotiation  
• • • • • ([收起](#))

[The Transformation of Political Communication in China](#) [下载链接1](#)

## 标签

新闻学

传播理论

传播学

政治科学

政治社会学

政治学

政治传播

中国政治

## 评论

没想到这本书的观点和态度还挺带情绪的。主要聚焦了商品化、全球化等等条件下媒体政治和概念性的转变，以及媒体技术的革新即互联网。媒体发展之快，书中很多东西的确是过时了，不过基于二十一世纪第一个十年的观察还是比较详细和全面的。（看概念性的东西即可，例子都是身边事，省点时间

-----  
17 -18 master dissertation

-----  
[The Transformation of Political Communication in China 下载链接1](#)

## 书评

-----  
[The Transformation of Political Communication in China 下载链接1](#)