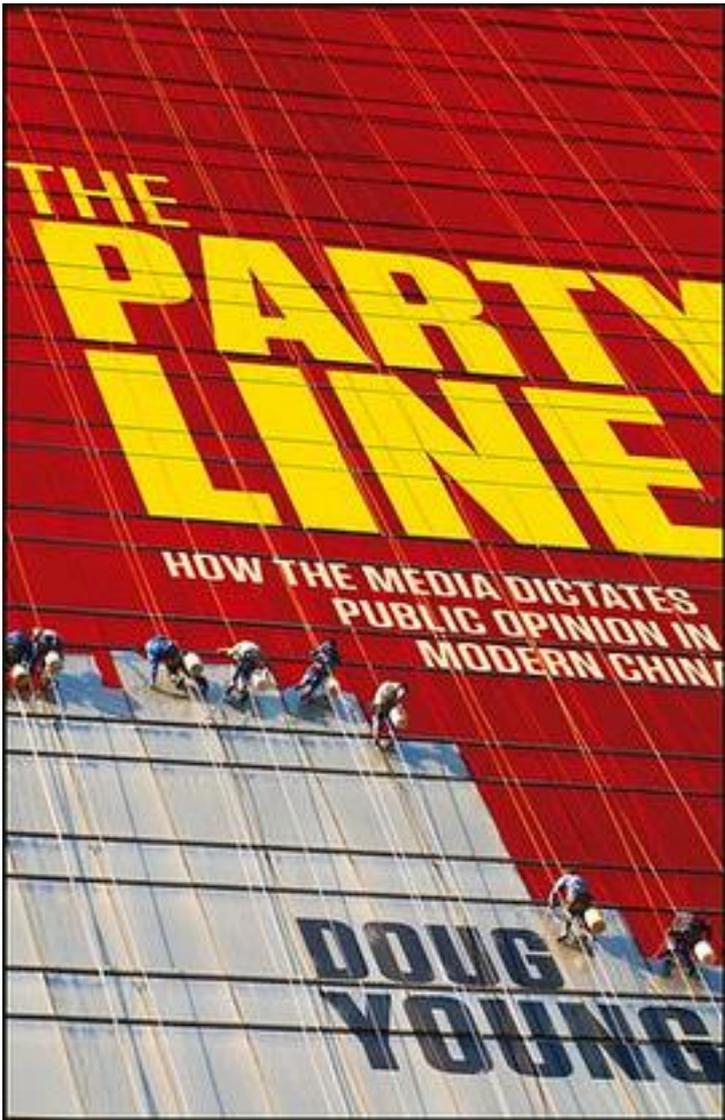


The Party Line



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著者: Doug Young

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The first in-depth, authoritative discussion of the role of the press in China and the way the Chinese government uses the media to shape public opinion

China's 1.3 billion population may make the country the world's largest, but the vast majority of Chinese share remarkably similar views on these and a wide array of other issues, thanks to the unified message they get from tightly controlled state-run media. Official views are formed at the top in organizations like the Xinhua News Agency and China Central Television and allowed to trickle down to regional and local media, giving the appearance of many voices with a single message that is reinforced at every level. As a result, the Chinese are remarkably like-minded on a wide range of issues both domestic and foreign.

Takes readers beyond China's economic miracle to show how the nation's massive state-run media complex not only influences public opinion but creates it

Explores an array of issues, from Tibet and Taiwan to the environment and US trade relations, as seen through the lens of the Xinhua News Agency

Tells the story of the official Xinhua News Agency along with its history and reporting over the years, as the foundation for telling the story.

作者介绍:

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标签

媒体

中国

英文原版

舆论控制

海外中国研究

当代中国

传播学

中国政治

评论

角度新颖，但缺乏实践。

This book is direct and sharp enough to reveal the CCP controlled media reality. The only reason this book's information is still existing here but not deleted is just because some gangsters' English is bad enough and they are also lazy enough to understand what the book is really talking about.

内容一般，可作为总结性材料把握，基本上建国以来的重大新闻事件和历史时段都囊括了。另：感谢 @WaitinZ 提供的Kindle版电子书。

在图书馆无意中看到翻了一下。题目应该叫做《我在中国当记者时听到的坊间八卦若干》。

中国媒体的报道和纪实，非学术专著。

Chinese media speak with a single voice - voice of the party.

真的太.....

没 references; 没有掉书袋; useless

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书评

曾经是路透社记者、现在任教于复旦大学新闻学院的阳歌在《The Party Line: How the Media Dictates Public Opinion in Modern China》一书中揭示了中国官方媒体的本质角色。中国有13亿人口，但是他们当中的大多数人对形形色色的问题抱有惊人相似的观点，因为他们从中国政府严格...

first posted in 2014, first deleted in 2018) The Party Line took me a long time to finish reading and then I wrote a comment with a name Serve for Party's Forever Business, in Chinese. Last night I posted this comment on Douban. Guess what happened? It's d...

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