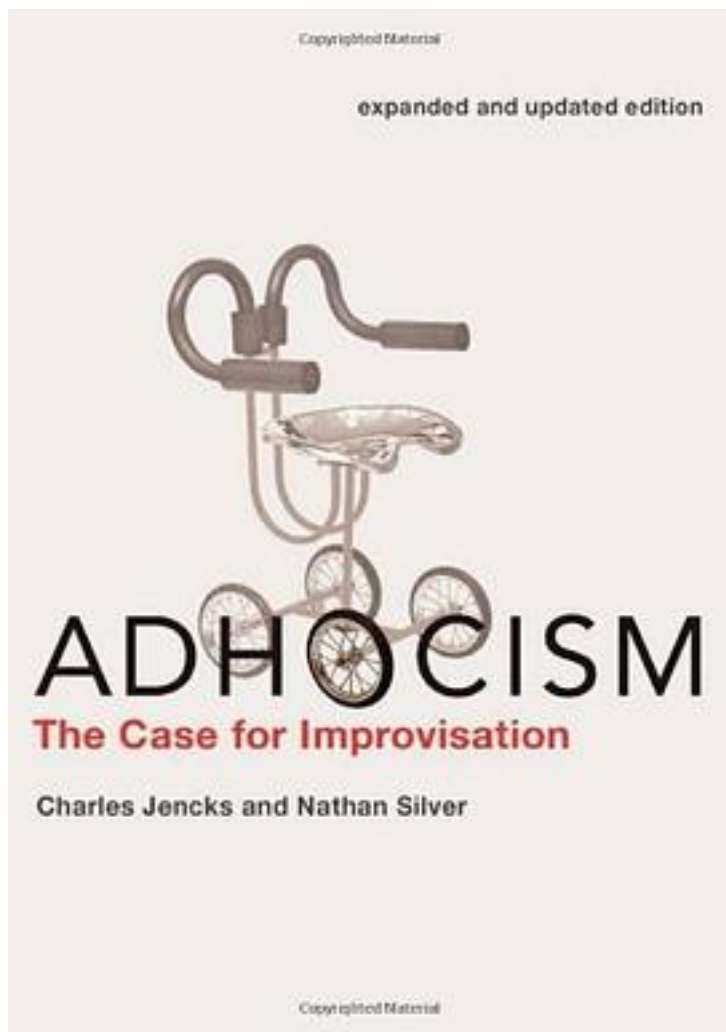


Adhocism



[Adhocism_下载链接1](#)

著者:Charles Jencks

出版者:The MIT Press

出版时间:2013-5-24

装帧:Paperback

isbn:9780262518444

When this book first appeared in 1972, it was part of the spirit that would define a new

architecture and design era--a new way of thinking ready to move beyond the purist doctrines and formal models of modernism. Charles Jencks and Nathan Silver's book was a manifesto for a generation that took pleasure in doing things ad hoc, using materials at hand to solve real-world problems. The implications were subversive. Turned-off citizens of the 1970s immediately adopted the book as a DIY guide. The word "ad hocism" entered the vocabulary, the concept of ad hocism became part of the designer's toolkit, and Ad hocism became a cult classic. Now Ad hocism is available again, with new texts by Jencks and Silver reflecting on the past forty years of ad hocism and new illustrations demonstrating ad hocism's continuing relevance. Ad hocism has always been around. (Think Robinson Crusoe, making a raft and then a shelter from the wreck of his ship.) As a design principle, ad hocism starts with everyday improvisations: a bottle as a candleholder, a dictionary as a doorstop, a tractor seat on wheels as a dining room chair. But it is also an undeveloped force within the way we approach almost every activity, from play to architecture to city planning to political revolution. Engagingly written, filled with pictures and examples from areas as diverse as auto mechanics and biology, Ad hocism urges us to pay less attention to the rulebook and more to the real principle of how we actually do things. It declares that problems are not necessarily solved in a genius's "eureka!" moment but by trial and error, adjustment and readjustment.

作者介绍:

目录:

[Ad hocism_下载链接1](#)

标签

设计

建筑学

设计学

设计人类学

营销

建筑系

建筑

局部独立主义

评论

听说这个现在在国内被营销绑架成用户体验的牌了？

Not very common, but a bit special. More like a new perspective that won't become popular.

一些零散的观点，什么都有但都不深入。前面的ad hoc和collage并无太大区别

[Adhocism_下载链接1_](#)

书评

[Adhocism_下载链接1_](#)