

# Financial Statement Analysis



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This book is the product of extensive market surveys, chapter reviews, and correspondence with instructors and student. It forges a unique path in financial statement analysis, one that responds to the requests and demands of modern-day analysts. From the outset, a main goal in writing this book has been to respond to these needs by providing the most progressive, accessible, current, and user-driven textbook in the field. This book's reception in the United States and across the world has exceeded expectations.

Analysis of financial statements is exciting and dynamic. This book reveals keys to effective analysis to give readers a competitive advantages in an increasingly competitive marketplace. Financial statements are relevant to the decisions of many individuals including investors, creditors, consultants, managers, auditors, directors, analysts, regulators, and employees. This book equips these individuals with the analytical skills necessary to succeed in business. This book continually demonstrates that relevance with applications to real world companies. It aims to benefit a broad readership, ranging from those with a simple curiosity in financial markets to those with years of experience in accounting and finance.

作者介绍:

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## 标签

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## 评论

To be honest, accounting is always my weakness. This book is excellent, it makes thing clear with awesome examples. It's very helpful.

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作者的水平很高，写作功底也很好，能把复杂的概念解释的很清楚。尤其是他的习题和 case，让我更上了一层楼。一本难得的好书。

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到头来，我还是无法说服自己这辈子做一个会计。

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