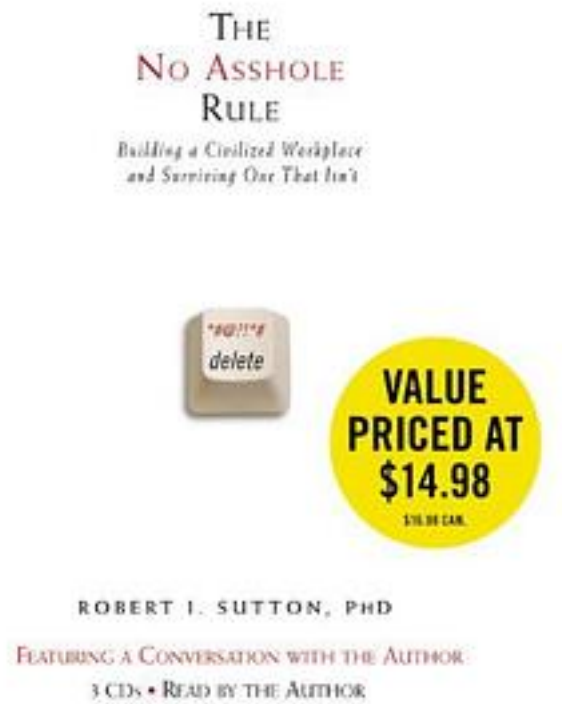


The No Asshole Rule



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著者:Robert I. Sutton

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The definitive guide to working with -- and surviving -- bullies, creeps, jerks, tyrants, tormentors, despots, backstabbers, egomaniacs, and all the other assholes who do their best to destroy you at work.

"What an asshole!"

How many times have you said that about someone at work? You're not alone! In this

groundbreaking book, Stanford University professor Robert I. Sutton builds on his acclaimed Harvard Business Review article to show you the best ways to deal with assholes...and why they can be so destructive to your company. Practical, compassionate, and in places downright funny, this guide offers:

Strategies on how to pinpoint and eliminate negative influences for good

Illuminating case histories from major organizations

A self-diagnostic test and a program to identify and keep your own "inner jerk" from coming out

The No Asshole Rule is a New York Times, Wall Street Journal, USA Today and Business Week bestseller.

作者介绍:

Robert Sutton is a Stanford Professor, organizational researcher, and best-selling author. His seven management books include bestsellers The No A**hole Rule, Good Boss, Bad Boss, and (with Huggy Rao) Scaling Up Excellence. His latest book is The A**hole Survival Guide:How to Deal With People Who Treat You Like Dirt.

Sutton was named as one of 10 B-School All-Stars by BusinessWeek, described as professors who are influencing contemporary business thinking far beyond academia. Sutton is an IDEO Fellow and co-founder of the Stanford Technology Ventures Program, Center for Work and and Stanford Design Institute (the d.school). His latest adventure at Stanford is the Designing Organizational Change project, which you can learn about at <http://stvp.stanford.edu/doc>. He has written over 150 academic and popular articles and chapters, and over 1000 blog posts. He often leads workshops and gives speeches about his books and is academic director of several Stanford executive programs including Customer-focused Innovation. Sutton tweets @work_matters. Visit www.bobsutton.net to learn more.

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