

# Supersonic



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In 2004, we published Sonic, our bestseller that presented visuals for music. Along with the continuing proliferation and success of MP3s and the iPod over the last three years, engaging cover and packaging design have become even more important reasons for listeners to buy music in its traditional forms. Supersonic results from and investigates

these recent developments.</p>

Supersonic presents over 320 striking pages of today's best-designed music products with a focus on Independent and Alternative Rock as well as Electronica. In addition to abundant visuals, the book contains an informative foreword and features portraits of selected designers and companies, who are creating outstanding work in these musical fields. The diverse examples are structured into chapters with introductory texts that put each new subject into context for the reader.</p>

With its stunning images from today's most exciting music, Supersonic is a source of inspiration for all music insiders and the graphic artists creating music packaging and visual identities for bands. Because design for music is a field where experimental work thrives and new trends develop that go on to influence other fields, this book is also a veritable "must-have" for a general audience of creatives as well as concertgoers and gift givers.</p>

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