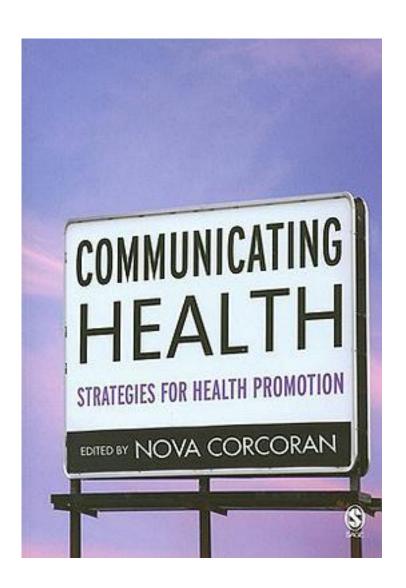
Communicating Health



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Authored by a uniquely qualified team of educators and practitioners, this text utilizes a class-tested case study approach to illustrate the many ways and contexts in which health communication functions. Main topics in COMMUNICATING HEALTH are embedded in compelling stories or cases. Theoretical, conceptual and research findings have been seamlessly integrated throughout the text.
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