About Face

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The computer has made some typographic rules obsolete while others, previously known only to typesetters, have also been forgotten. Despite this, typography remains a fundamental element of graphic design. About Face presents and explains the typography basics required by all graphic designers, from the names of the different parts of characters, typeface styles and their function, to type measurement, typeface

families, and type manipulation on the computer. It also looks at typography at work and features a wealth of applied examples by leading designers from around the world, who use, and considerably extend, the rules to create effective, communicative design.

作者介绍:

目录:

标签

typography

设计

字体

英語

design

TYPE

评论

写这的是真行家，行家中的行家，大方向很清楚，小细节上有不少照顾读者的地方，举例让人乍一看觉得不够份儿。对我来说最骇人听闻的就是小数点原来和英文句号不是一回事，位置要稍微高一点，老天，但是怎么打出来这个符号？恐怕在多数字体里，只能手动调高了吧。

书评

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