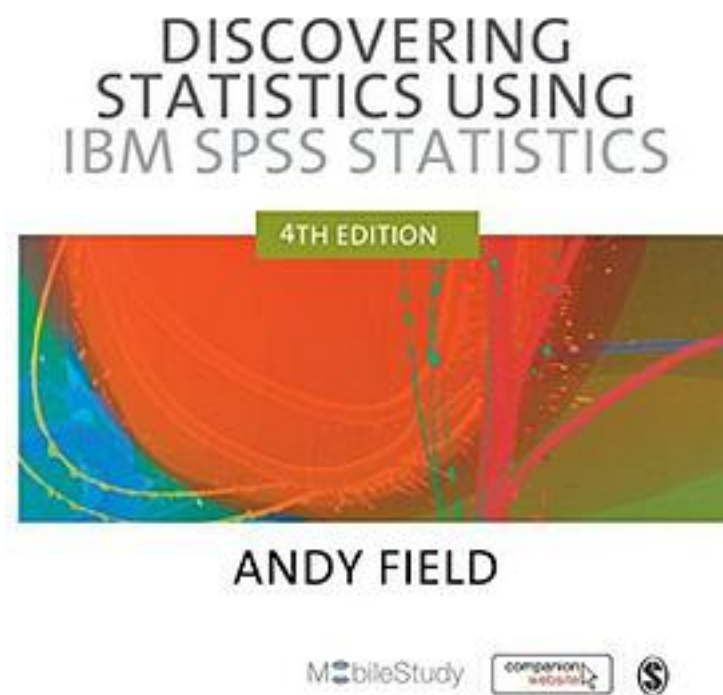


Discovering Statistics Using IBM SPSS Statistics, 4th Edition



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著者:Andy Field

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Unrivalled in the way it makes the teaching of statistics compelling and accessible to even the most anxious of students, the only statistics textbook you and your students will ever need just got better! Andy Field's comprehensive and bestselling *Discovering Statistics Using SPSS 4th Edition* takes students from introductory statistical concepts through very advanced concepts, incorporating SPSS throughout. The Fourth Edition focuses on providing essential content updates, better accessibility to key features, more instructor resources, and more content specific to select disciplines. It also incorporates powerful new digital developments on the textbook's companion website (visit sagepub.com for more information).

WebAssign®

The Fourth Edition will be available on WebAssign, allowing instructors to produce and manage assignments with their students online using a grade book that allows them to track and monitor students' progress. Students receive unlimited practice using a combination of approximately 2000 multiple choice and algorithmic questions. WebAssign provided students with instant feedback and links directly to the accompanying eBook section where the concept was covered, allowing students to find the correct solution.

SAGE MobileStudy

SAGE MobileStudy allows students equipped with smartphones and tablets to access select material, such as Cramming Sam's Study Tips, anywhere they receive mobile service. With QR codes included throughout the text, it's easy for students to get right to the section they need to study, allowing them to continue their study from virtually anywhere, even when they are away from their printed copy of the text. Visit the publisher's website to preview the MobileStudy site.

Education and Sport Sciences instructor support materials with enhanced ones for Psychology, Business and Management and the Health sciences make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience.

Major Updates to the 4th Edition

Fully compatible with recent SPSS releases up to and including version 20.0

Exciting new characters, including statistical cult leader Odit, who provides students access to interesting and helpful video clips to illustrate statistical and SPSS concepts, and Confusious, who helps students clarify confusing quantitative terminology

New discipline specific support materials have been added for Education, Sports Sciences, Psychology, Business & Management, and Health Sciences, making the book even more relevant to a wider range of subjects across the Social, Behavioral, and Health Sciences is taught to an interdisciplinary audience.

An enhanced Companion Website (visit the publisher's website for more information) offers a wealth of material that can be used in conjunction with the textbook, including:

PowerPoints

Testbanks Answers to the Smart Alex tasks at the end of each chapter

Datafiles for testing problems in SPSS

Flashcards of key concepts

Self-assessment multiple-choice questions

Online videos of key statistical and SPSS procedures

作者介绍:

目录:

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标签

统计学

SPSS

Statistics

统计

社会学

研究方法

心理学

定量研究

评论

作者的官网“统计地狱” <http://www.statisticshell.com/> 噢，这本书赞得我想爆粗

常读常新

和<http://www.statisticshell.com/>
配套使用更佳。比第三版多了mediation和moderation的部分。作者的writing不错，可读性很强例子也比较有趣。同样的内容有另一本R语言。

Zoe 说SPSS必看，未看先五星。看副标题就觉得作者好调皮啊

好！看！

还是有点啰嗦

Fifth edition 卧槽要是年底前能看完一半我就成仙了 马不停蹄 明日死亡
(英国人来交数洵 刺鸡刺鸡). 2020: not a book you would read without hard back

非常详尽，作者也很逗比，举得例子也很搞笑。

基础 易懂 蛮好的工具书

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书评

Kruskal-Wallis撸不下去了，写个书评换个脑子。

背着这本保守估计有两公斤的书各处跑来跑去也有好多天了，我们建立起了深刻的革命友谊。而且我还因为它被图书馆罚了两磅，心疼%>_<%

关于数据，我一开始是撸被称之为Legend in Marketing的Malhotra的Marketing Research，顺便...

很生动的语音 像我这种属于痛恨statistic的女生 都会觉得 能看到希望似的 那么就真的很不错

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