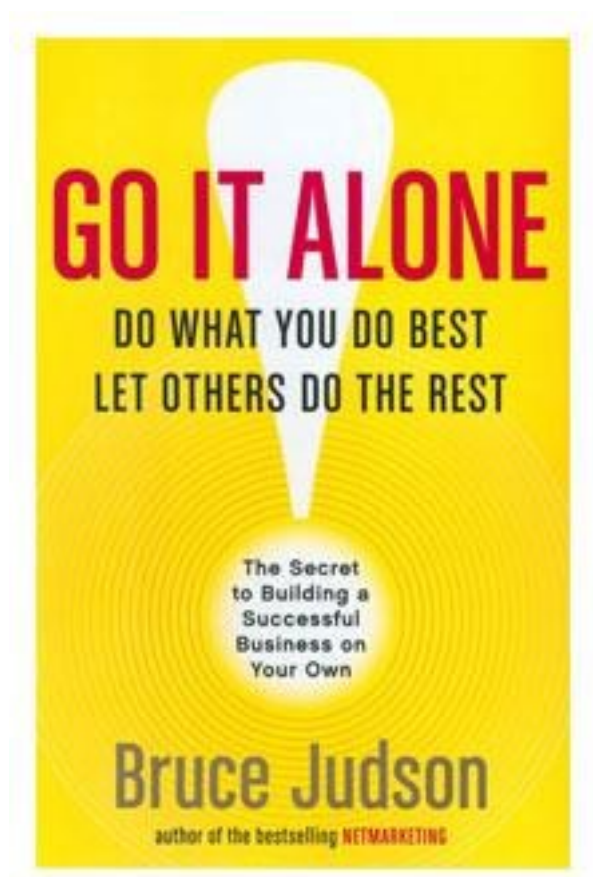


GO IT ALONE



[GO IT ALONE_下载链接1](#)

著者:Judson, Bruce

出版者:7-09999

出版时间:2005-12

装帧:Pap

isbn:9780060731144

There is an epidemic of unhappiness in the American workplace. A full 70 percent of workers in the United States report that they are disengaged from their jobs. When asked, "Do you have the opportunity to do what you do best every day?" only 20 percent of nearly 2 million employees said yes. It is no wonder that 56 percent of all Americans dream of starting their own business. So why don't they do so? Because

starting one's own business is seen as difficult, expensive, and risky. In this extraordinary book, successful Go It Alone! entrepreneur Bruce Judson explains that the conventional wisdom about starting your own business is stunningly wrong. Using the leverage of technology -- e-mail, the World Wide Web, and the remarkable array of off-the-shelf business services now available -- it is dramatically easier to start your own business. Magnified by these new services, it is also possible to create, for the first time, a highly focused business. Bruce Judson shows you the practical steps that will allow nearly any individual to create a business, often using job skills that seem to require an entire corporation for support. It is no longer necessary to spend time on the tasks that don't add value. It is now possible to stay small but reap big profits. Go-it-alone businesses allow the individual the freedom to concentrate on their greatest skills. After reading this book, your motto will be "Do What You Do Best, Let Others Do the Rest."

作者介绍:

目录:

[GO IT ALONE 下载链接1](#)

标签

单干

创业

startup

Business

商业

互联网

ebook

E-b

评论

1. 失败的原因有很多, 但是成功的因素往往只有共同的那么几个 2. 发挥个人最大的优势, 专注利基市场 3. 抛弃借口, 现在行动

[GO IT ALONE_下载链接1](#)

书评

[GO IT ALONE_下载链接1](#)