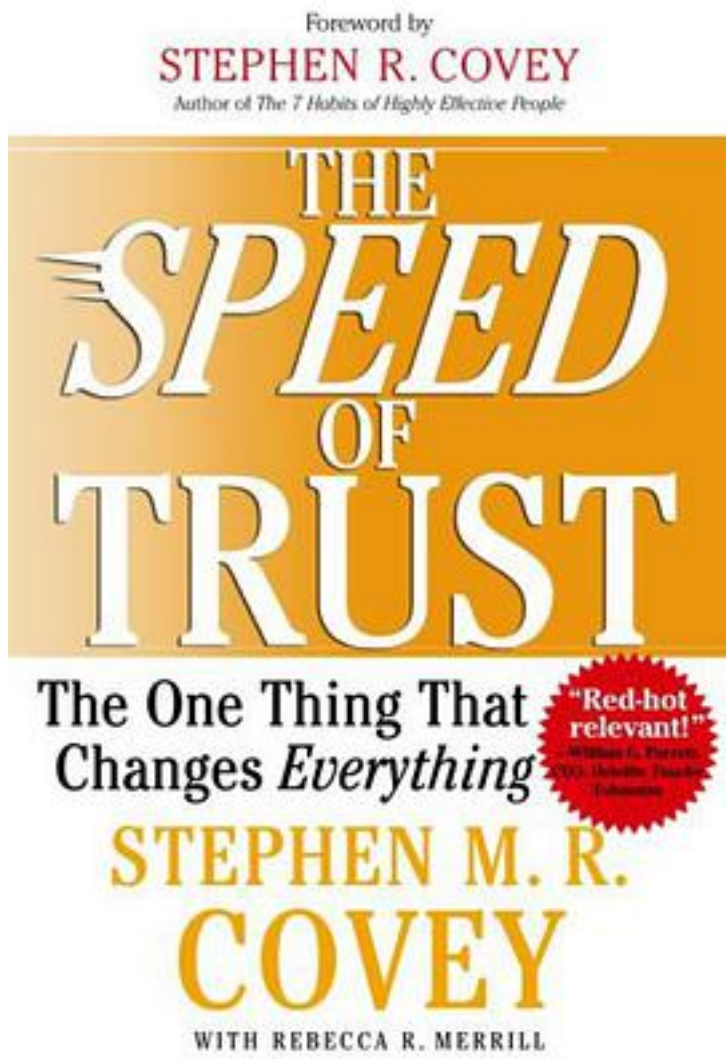


# THE SPEED OF TRUST



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著者:Stephen R. Covey

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## Book Description

In the readable and riveting style of The Tipping Point , Stephen M.R. Covey uncovers the overlooked and underestimated power of trust in a page-turning look into what he calls "the one thing that changes everything ." A groundbreaking and paradigm-shifting book, The Speed of Trust challenges our age-old assumption that trust is merely a soft, social virtue and instead demonstrates that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged, economic driver - a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

In this powerful new book, Stephen M.R.Covey articulates why trust has become the key leadership competency of the new global economy. He eloquently informs readers how to inspire lasting trust in their personal and professional relationships, and in so doing to create unparalleled success and sustainable prosperity in every dimension of life.

作者介绍:

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