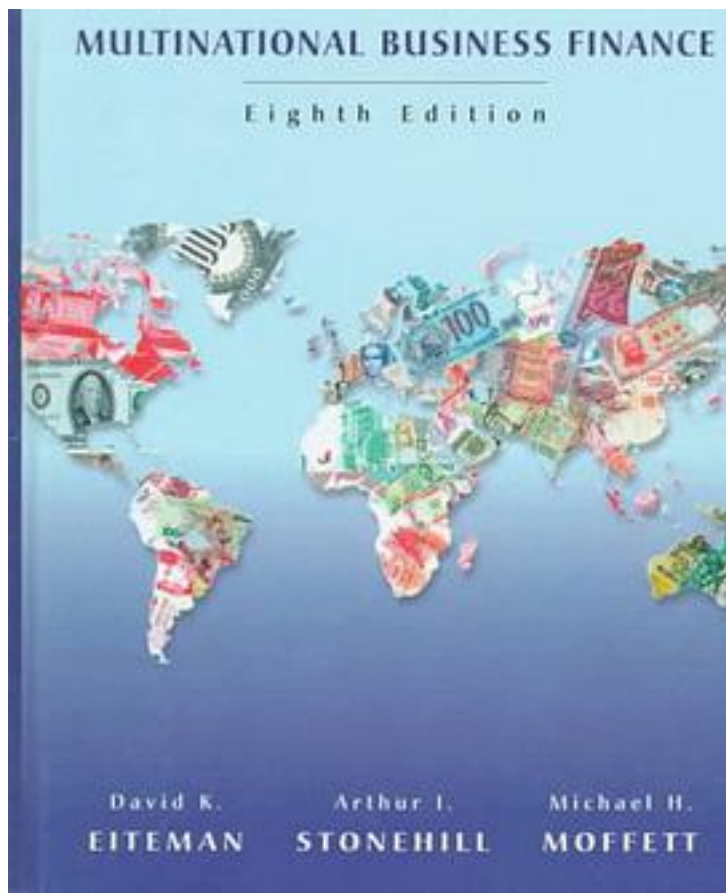


# Multinational Business Finance



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著者:David K. Eiteman

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## Description

Renowned for its authoritative, comprehensive coverage of contemporary international finance, this market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of

global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face.

作者介绍:

## Features

Multinational Business Finance is organized into six parts. The six parts are unified by the common thread of the globalization process by which a firm moves from a domestic to a multinational business orientation.

The unique managerial emphasis employs numerous embedded mini-cases to push students beyond a superficial understanding of abstract concepts. Students learn that a successful manager in a multinational enterprise not only needs to be able to recognize imperfections in national markets for products, factors of production and financial assets, but also to be able to make decisions about how to benefit from those imperfections.

Exceptional currency of coverage keeps students abreast of contemporary issues and events, including financial management issues in emerging markets.

An entire chapter is devoted to the political risk challenges faced by multinational enterprises across three corridors of exposure: firm-specific risk, country-specific risk, and global-specific risk.

Spreadsheet examples, along with online templates, give students hands on practice with a key tool of the financial manager. Multinational Business Finance also offers the most end-of-chapter problems of any text on the market. Spreadsheet solutions are available for instructors.

A complete supplements package, including PowerPoint® lecture notes, instructor's manual and a comprehensive test bank is available.

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