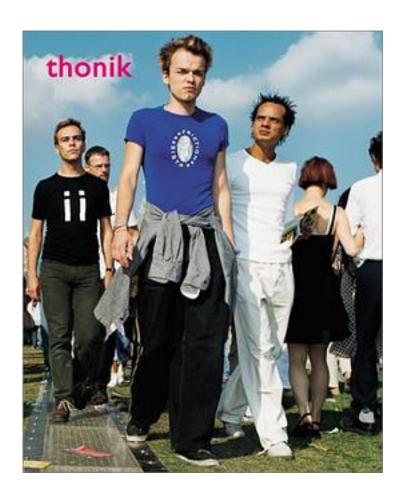
Young Dutch Design 1



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First in a new series of monographs that will be devoted to the most successful young designers in the Netherlands. Thonik, formerly known as Gonnissen en Widdershoven, finds itself in the exclusive company of a group top Dutch design agencies that have been able to attract attention and acclaim from their international peers. Thonik's style is not easily defined but it could be said that their designs are deceptively simple. In

each work, underlying a minimum of graphic devices, is a hidden expressive gesture that brings agility and cheek to conceptual precision. In 1998 they won an award from ID Magazine for a book they designed titled "Eternally Yours", the subject of which was sustainable product development. In an environment where so much loud shouting is required to capture public attention the work of Thonik provides welcome relief.
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