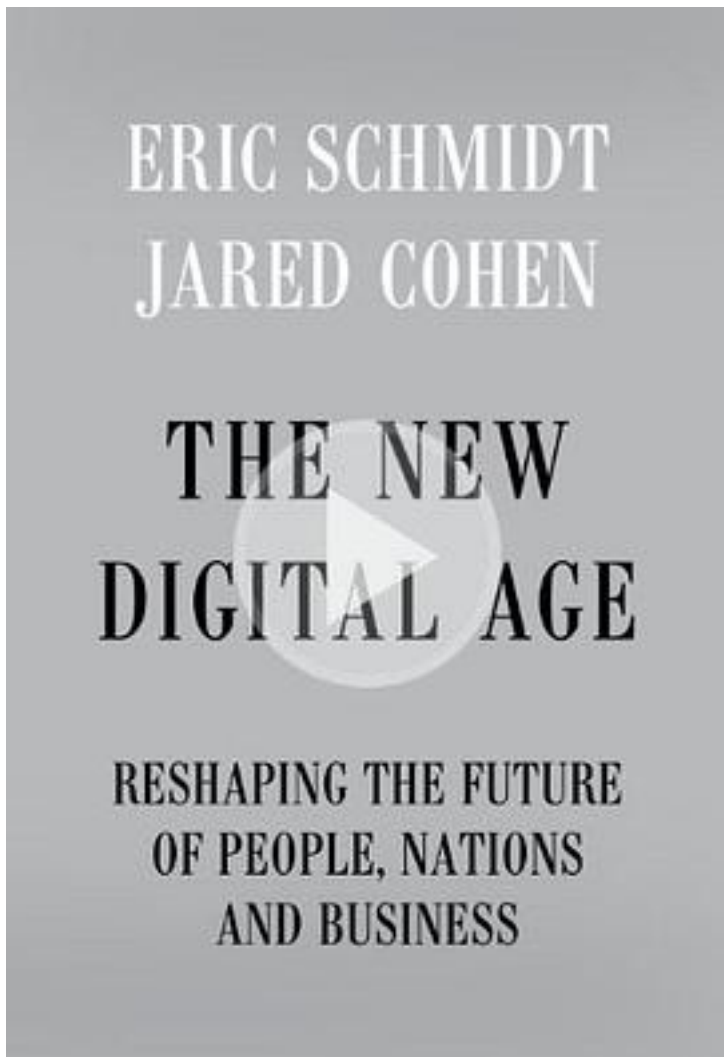


The New Digital Age



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著者:Eric Schmidt

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'This is the most important - and fascinating - book yet written about how the digital age will affect our world' Walter Isaacson, author of *Steve Jobs* From two leading thinkers, the widely anticipated book that describes a new, hugely connected world of the future, full of challenges and benefits which are ours to meet and harness. The New Digital Age is the product of an unparalleled collaboration: full of the brilliant insights of one of Silicon Valley's great innovators - what Bill Gates was to Microsoft and Steve Jobs was to Apple, Schmidt (along with Larry Page and Sergey Brin) was to Google - and the Director of Google Ideas, Jared Cohen, formerly an advisor to both Secretaries of State Condoleezza Rice and Hillary Clinton. Never before has the future been so vividly and transparently imagined. From technologies that will change lives (information systems that greatly increase productivity, safety and our quality of life, thought-controlled motion technology that can revolutionise medical procedures, and near-perfect translation technology that allows us to have more diversified interactions) to our most important future considerations (curating our online identity and fighting those who would do harm with it) to the widespread political change that will transform the globe (through transformations in conflict, increasingly active and global citizenries, a new wave of cyber-terrorism and states operating simultaneously in the physical and virtual realms) to the ever present threats to our privacy and security, Schmidt and Cohen outline in great detail and scope all the promise and peril awaiting us in the coming decades. A breakthrough book - pragmatic, inspirational and totally fascinating. Whether a government, a business or an individual, we must understand technology if we want to understand the future. 'A brilliant guidebook for the next century ...Schmidt and Cohen offer a dazzling glimpse into how the new digital revolution is changing our lives' Richard Branson

作者介绍:

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标签

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设计

评论

课程需要，还有一章没读

看了大半个学期终于看完了这本必读书，负分滚粗！

这真的不是一本书，最起码不是一本Google总裁写出来的书。我一直觉得Google可以成为超越国家疆界和超脱于华府权力的牛逼公司。但实际上施密特先生的所说和所想，反映出谷歌依然是一家美国公司，为美国利益服务。尽管在中国语境下谷歌对我是自由和安全的象征，但是施密特在这本书里，写满了对美国科技落后可能导致的地缘政治的劣势的担忧，比如未来中国可能对美国发动电子战争，恐怖分子可以开无人机炸美国等，我脚着他这是操心操多了吧？我甚至觉得当年谷歌退出中国时候，我疯狂支持谷歌是神经病行为。推荐必读，就如阿桑奇所说this is essential reading for the future, in view of one simple imperative: Know your enemy.

这本书字里行间所透露出的西方式傲慢已经恶心到让人要吐了。把信息交给政府与交给谷歌，哪个更让你放心？我还是选自己的政府，至少真造反了我还能去砸掉境内的服务器呢。

作者废话太多，一句话翻来覆去讲。。。o(╯╰)o不喜欢

随便翻了翻，普及读物，讨论范围广，没有我现在需要的东西。简单易读，适合用薄荷阅读每天打卡格林童话的人做进阶读物。

移动互联网技术将会如何改变人类社会，决定权在谷歌，亚马逊，苹果这些美国公司手上。政党有多么希望保护自己的强权，就会有多压制互联网上的信息传播....

终于完成了所有Reading任务，只能说这本书写得真不咋地啊.....

我擦这教材太贵了，要200+港币啊。。老油条囫圇吞枣应付了一下

highly recommended

看的时候有种视野和想象力顿时开阔不少的感觉。未来是新媒体的，而它显然不是网络。

很有想法的一本书！

上个学期的教材，读起来不费劲但是也一点不出彩。

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书评

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