

Popular Lies about Graphic Design



[Popular Lies about Graphic Design_ 下载链接1](#)

著者:Craig Ward

出版者:

出版时间:

装帧:

isbn:9788415391357

Multi award-winning designer, typographer and TED speaker, Craig Ward, presents his

first self-authored book - Popular Lies About Graphic Design. An attempt to debunk the various misconceptions, half truths and, in some cases, outright lies which permeate the industry of design.

Lovingly designed and written both passionately and irreverently, Ward pulls from his ten years of experience to tackle lighter subjects such as design fetishists, Helvetica's neutrality and urgent briefs, alongside discussions on more worthy topics such as the validity of design education, the supposed death of print, client relationships and pitch planning. In addition, the book features contributions and insights from more than a dozen other established practitioners such as Milton Glaser, Stefan Sagmeister, Christoph Niemann and David Carson making it a must for students, recent graduates and seasoned practitioners alike.

作者介绍:

目录:

[Popular Lies about Graphic Design_下载链接1](#)

标签

设计

平面设计

Graphic

评论

it's ok

这书太臭了逼着我赶紧看完 但是design fetish那篇真是扎心了

很幽默

拿到手第一个想法是带去学校能把老师同学都熏死……书太臭了，印刷用墨水难道不是一个全面掌控自己作品的设计师应该事先选择好的吗？

台灣版有一頁印錯還是怎么了？

[Popular Lies about Graphic Design_下载链接1](#)

书评

[Popular Lies about Graphic Design_下载链接1](#)