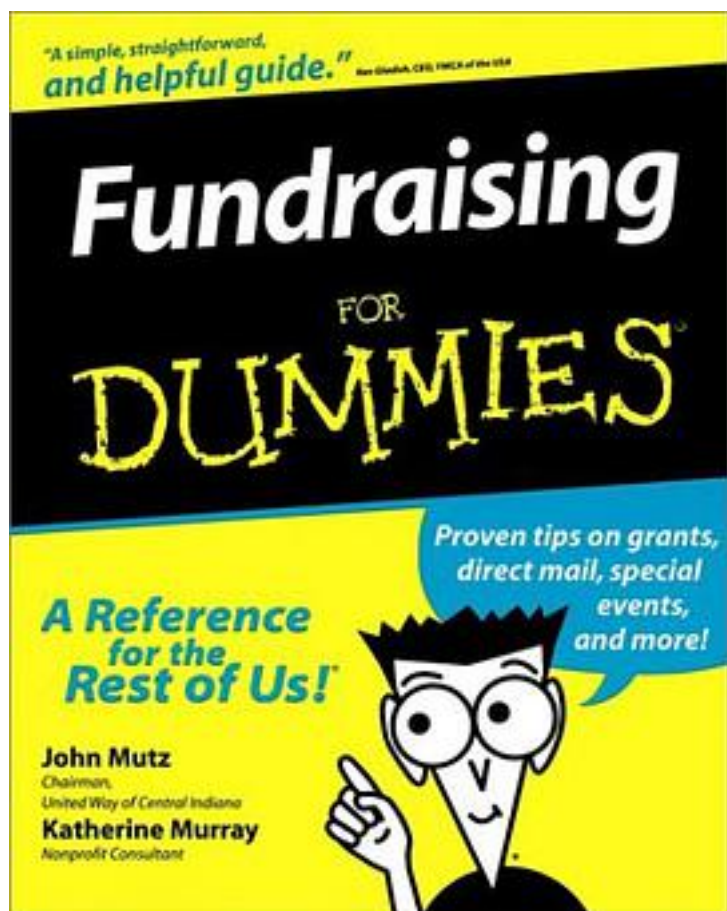


Fundraising for Dummies



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Fundraisers, here are the tricks that get the cash! Fundraising For Dummies is the complete, fun-to-read guide to the art and science of raising money for nonprofit endeavors, from Little League to big foundations. Fundraising For Dummies helps you to

- Find the secrets of writing grants that get the green
- Conduct effective

grassroots campaigns, phone and mail solicitations, events, and moreDiscover tips on starting a nonprofit organization from scratchPut the fun" in fundraisingWatch as your volunteer force turns into your front ranks, and wait to hear those "noes" turn into "yesses" as ...For Dummies turns your marketing techniques into solid gold.

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