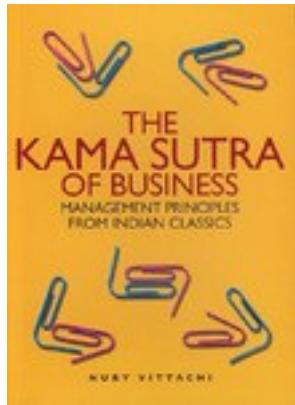


The Kama Sutra of Business



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Timeless management wisdom taken from the classics of Indian literature

Most people don't know The Kama Sutra isn't just about sex; much of it is about wise leadership. The Kama Sutra of Business is based on Indian history and literature, drawing lessons for business and life from the remarkable stories of great leaders and their adventures. Vittachi uses these sources, including The Bhagavad-Gita and The Kama Sutra to present valuable management lessons and introduce the world's first management guru, who wrote a classic text on economics some 2,000 years ago. Peppered with fascinating facts and ageless business and management wisdom, The Kama Sutra of Business looks at good business practices from a fascinating historical perspective.

Nury Vittachi (Hong Kong) is Hong Kong's bestselling English-language author. He wrote the popular "Traveller's Tales" in the Far Eastern Economic Review and has also written for the South China Morning Post.

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